



MERGER ANNOUNCEMENT - M/17/061

Proposed acquisition by BoyleSports Unlimited Company of sole control of certain assets and related goodwill of Bamson Turf Limited

13 December 2017

The Competition and Consumer Protection Commission has today cleared the proposed transaction whereby BoyleSports Unlimited Company would acquire sole control of certain assets and related goodwill of Bamson Turf Limited. The proposed transaction was notified under the Competition Act 2002, as amended, on 06 November 2017.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

Additional Information

BoyleSports Unlimited Company offers integrated betting opportunities, including retail branches nationwide, online betting, mobile betting and freephone betting.

The Target Businesses constitute five licensed betting offices in County Limerick and one licensed betting office in County Clare.