



## MERGER ANNOUNCEMENT - M/19/031

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**Competition and Consumer Protection Commission clears proposed acquisition by Windsor Motors Unlimited Company of certain assets of Holcroft Motors Limited.**

**21 November 2019**

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Today, the Competition and Consumer Protection Commission cleared the proposed transaction whereby, Windsor Motors Unlimited Company would acquire certain assets constituting a business of a Peugeot car dealership trading as *Holcroft Motors* from Holcroft Motors Limited. The proposed transaction was notified under the Competition Act 2002, as amended, on 16 October 2019.

The Commission has formed the view that the proposed transaction will not substantially lessen competition in any market for goods or services in the State. The Commission will publish the reasons for its determination on its website no later than 60 working days after the date of the determination and after allowing the parties the opportunity to request that confidential information be removed from the published version.

### **Additional Information**

Windsor Motors Unlimited Company is a private company incorporated in State, involved in the retail sale of vehicles. Windsor Motors Unlimited Company operates dealerships under the Nissan, Renault, Dacia, Opel, Peugeot and Mazda brands in Dublin, Galway, Wicklow and Meath.

Holcroft Motors is a private company limited by shares, incorporated in the State. Holcroft Motors Limited is a motor dealer operating from Donore Road, Drogheda, Co. Louth and is a main Peugeot dealer.