

O-514-17

TRADE MARKS ACT 1994

**IN THE MATTER OF APPLICATION NO. 3148729 BY
THE FLANNELS GROUP LIMITED
TO REGISTER:**

F.FWD

AS A TRADE MARK IN CLASSES 3, 9, 14, 16, 18, 21, 25, 35, 38, 41, 42 & 45

AND

**IN THE MATTER OF OPPOSITION THERETO
UNDER NO. 407422 BY VALDIMIR PTE. LTD**

BACKGROUND & PLEADINGS

1. On 9 February 2016, The Flannels Group Limited (“the applicant”) applied to register the trade mark **F.FWD** for a range of goods and services in classes 3, 9, 14, 16, 18, 21, 25, 35, 38, 41, 42 and 45. The application was published for opposition purposes on 17 June 2016.
2. On 19 September 2016, the application was opposed by Valdimir Pte. Ltd (“the opponent”). With the exception of class 21, the opposition, which is based upon section 5(2)(b) of the Trade Marks Act 1994 (“the Act”), is directed against all the goods and services in the application (details of which can be found in Annex 1 to this decision). The opponent relies upon the goods and services contained in three European Union Trade Marks (“EUTM”) registrations (full details of which can be found in Annex 2 to this decision).
3. The applicant filed a counterstatement in which the basis of the opposition is denied.
4. In these proceedings, the opponent is represented by Pennington Manches LLP and the applicant by Lane IP Limited. Although only the applicant filed evidence, both parties filed written submissions during both the evidence rounds and in lieu of attendance at a hearing.

DECISION

5. The opposition is based upon section 5(2)(b) of the Act which reads as follows:

“5 (2) A trade mark shall not be registered if because –

(b) it is similar to an earlier trade mark and is to be registered for goods or services identical with or similar to those for which the earlier trade mark is protected,

there exists a likelihood of confusion on the part of the public, which includes the likelihood of association with the earlier trade mark.”

6. An earlier trade mark is defined in section 6 of the Act, which states:

“6. - (1) In this Act an “earlier trade mark” means –

(a) a registered trade mark, international trade mark (UK), Community trade mark or international trade mark (EC) which has a date of application for registration earlier than that of the trade mark in question, taking account (where appropriate) of the priorities claimed in respect of the trade marks,

(2) References in this Act to an earlier trade mark include a trade mark in respect of which an application for registration has been made and which, if registered, would be an earlier trade mark by virtue of subsection (1)(a) or (b), subject to its being so registered.”

7. In these proceedings, the opponent is relying upon the three trade marks shown in Annex 2 to this decision, all of which qualify as earlier trade marks under the above provisions. As these earlier trade marks had not been registered for more than five years at the date when the application was published, they are not subject to proof of use, as per section 6A of the Act. The opponent can, as a consequence, rely upon them in relation to all the goods and services it has identified.

The applicant’s evidence

8. This consists of a witness statement accompanied by two exhibits from Rob White, a senior associate at Lane IP Limited. Mr White explains that exhibit RW1 consists of:

“3...printouts from the websites of Dictionary.com and various abbreviation definition websites, showing that the letters FWD have a number of meanings. The Dictionary.com entry lists the primary meaning as “four wheel drive” or “front

wheel drive”. Although “forward” is one of the definitions, I submit that this use of FWD would be in the context of internet communications and emails such as forwarding a message or image to another person.”

9. Mr White further explains that exhibit RW2 consists of:

“4...printouts from the websites of various abbreviation definition websites, clearly stating that the understood meaning of FFWD as “fast forward.” I submit that the context in which this term is used and understood is primarily in the field of music and television when one can move a track or film for example to a point further in time in that track or film.”

10. I will return to this evidence later in this decision.

Section 5(2)(b) – case law

11. The following principles are gleaned from the decisions of the courts of the European Union in *Sabel BV v Puma AG*, Case C-251/95, *Canon Kabushiki Kaisha v Metro-Goldwyn-Mayer Inc*, Case C-39/97, *Lloyd Schuhfabrik Meyer & Co GmbH v Klijsen Handel B.V.* Case C-342/97, *Marca Mode CV v Adidas AG & Adidas Benelux BV*, Case C-425/98, *Matratzen Concord GmbH v OHIM*, Case C-3/03, *Medion AG v. Thomson Multimedia Sales Germany & Austria GmbH*, Case C-120/04, *Shaker di L. Laudato & C. Sas v OHIM*, Case C-334/05P and *Bimbo SA v OHIM*, Case C-591/12P.

The principles:

(a) The likelihood of confusion must be appreciated globally, taking account of all relevant factors;

(b) the matter must be judged through the eyes of the average consumer of the goods or services in question, who is deemed to be reasonably well informed

and reasonably circumspect and observant, but who rarely has the chance to make direct comparisons between marks and must instead rely upon the imperfect picture of them he has kept in his mind, and whose attention varies according to the category of goods or services in question;

(c) the average consumer normally perceives a mark as a whole and does not proceed to analyse its various details;

(d) the visual, aural and conceptual similarities of the marks must normally be assessed by reference to the overall impressions created by the marks bearing in mind their distinctive and dominant components, but it is only when all other components of a complex mark are negligible that it is permissible to make the comparison solely on the basis of the dominant elements;

(e) nevertheless, the overall impression conveyed to the public by a composite trade mark may be dominated by one or more of its components;

(f) however, it is also possible that in a particular case an element corresponding to an earlier trade mark may retain an independent distinctive role in a composite mark, without necessarily constituting a dominant element of that mark;

(g) a lesser degree of similarity between the goods or services may be offset by a greater degree of similarity between the marks, and vice versa;

(h) there is a greater likelihood of confusion where the earlier mark has a highly distinctive character, either per se or because of the use that has been made of it;

(i) mere association, in the strict sense that the later mark brings the earlier mark to mind, is not sufficient;

(j) the reputation of a mark does not give grounds for presuming a likelihood of confusion simply because of a likelihood of association in the strict sense;

(k) if the association between the marks creates a risk that the public will wrongly believe that the respective goods or services come from the same or economically-linked undertakings, there is a likelihood of confusion.

The comparison of the goods and services

Case law

12. In the judgment of the Court of Justice of the European Union (“CJEU”) in *Canon*, Case C-39/97, the Court stated at paragraph 23 of its judgment that:

“In assessing the similarity of the goods or services concerned, as the French and United Kingdom Governments and the Commission have pointed out, all the relevant factors relating to those goods or services themselves should be taken into account. Those factors include, inter alia, their nature, their intended purpose and their method of use and whether they are in competition with each other or are complementary”.

The relevant factors identified by Jacob J. (as he then was) in the *Treat* case, [1996] R.P.C. 281, for assessing similarity were:

- a) The respective users of the respective goods or services;
- b) The physical nature of the goods or acts of services;
- c) The respective trade channels through which the goods or services reach the market;
- d) In the case of self serve consumer items, where in practice they are respectively found or likely to be found in supermarkets and in particular whether they are, or are likely to be, found on the same or different shelves;

- e) The extent to which the respective goods or services are competitive. This enquiry may take into account how those in trade classify goods, for instance whether market research companies, who of course act for industry, put the goods or services in the same or different sectors.

In *YouView TV Ltd v Total Ltd*, [2012] EWHC 3158 (Ch), Floyd J. (as he then was) stated that:

"... Trade mark registrations should not be allowed such a liberal interpretation that their limits become fuzzy and imprecise: see the observations of the CJEU in Case C-307/10 *The Chartered Institute of Patent Attorneys (Trademarks) (IP TRANSLATOR)* [2012] ETMR 42 at [47]-[49]. Nevertheless the principle should not be taken too far. Treat was decided the way it was because the ordinary and natural, or core, meaning of 'dessert sauce' did not include jam, or because the ordinary and natural description of jam was not 'a dessert sauce'. Each involved a straining of the relevant language, which is incorrect. Where words or phrases in their ordinary and natural meaning are apt to cover the category of goods in question, there is equally no justification for straining the language unnaturally so as to produce a narrow meaning which does not cover the goods in question."

In *Beautimatic International Ltd v Mitchell International Pharmaceuticals Ltd and Another*, [2000] F.S.R. 267 (HC), Neuberger J. (as he then was) stated that:

"I should add that I see no reason to give the word "cosmetics" and "toilet preparations"... anything other than their natural meaning, subject, of course, to the normal and necessary principle that the words must be construed by reference to their context."

In *Kurt Hesse v OHIM*, Case C-50/15 P, the CJEU stated that complementarity is an autonomous criterion capable of being the sole basis for the existence of similarity between goods. In *Boston Scientific Ltd v Office for Harmonization in the Internal*

Market (Trade Marks and Designs) (OHIM), Case T-325/06, the General Court (“GC”) stated that “complementary” means:

“...there is a close connection between them, in the sense that one is indispensable or important for the use of the other in such a way that customers may think that the responsibility for those goods lies with the same undertaking”.

In *Gérard Meric v Office for Harmonisation in the Internal Market (Trade Marks and Designs) (OHIM)* case T-133/05, the GC stated:

“29 In addition, the goods can be considered as identical when the goods designated by the earlier mark are included in a more general category, designated by the trade mark application (Case T-388/00 *Institut für Lernsysteme v OHIM – Educational Services (ELS)* [2002] ECR II-4301, paragraph 53) or when the goods designated by the trade mark application are included in a more general category designated by the earlier mark (Case T-104/01 *Oberhauser v OHIM – Petit Liberto (Fifties)* [2002] ECR II-4359, paragraphs 32 and 33; Case T-110/01 *Vedial v OHIM – France Distribution (HUBERT)* [2002] ECR II-5275, paragraphs 43 and 44; and Case T-10/03 *Koubi v OHIM – Flabesa (CONFORFLEX)* [2004] ECR II-719, paragraphs 41 and 42).”

In *Avnet Incorporated v Isoact Limited*, [1998] F.S.R. 16, Jacob J. (as he then was) stated that:

“In my view, specifications for services should be scrutinised carefully and they should not be given a wide construction covering a vast range of activities. They should be confined to the substance, as it were, the core of the possible meanings attributable to the rather general phrase.”

13. The goods and services for which registration is sought and the goods and services relied upon by the opponent are wide ranging and disparate. In its Notice of Opposition,

the opponent claimed that the applicant's goods and services were "identical or similar" to the goods and services covered by its earlier trade marks. This was, it explained, because of:

"3.1 The identity between the opposed goods and services and the goods and services covered by [its earlier trade marks]; and, or in the alternative,

3.2 The similarity of the opposed goods and services to the goods and services of [its earlier trade marks] resulting, in particular but without limitation, from one or more of the following: their common nature, purpose, method of use, origin, channels of distribution and/or end consumer; their complementarity to, and/or association with one another; and/or the fact that they are in competition with one another and/or represent a customary/natural business extension of one another."

14. In its counterstatement, the applicant put the opponent to strict proof of, inter alia, its claims of "confusing similarity of the respective goods/services." In its written submissions filed on 23 January 2017, the opponent provided an analysis of the competing goods and services concluding that they were (i) literally identical and/or (ii) synonymous and/or (iii) identical on the principles outlined in *Meric* and/or (iv) similar for, broadly speaking, the reasons outlined in paragraph 3.2 above.

15. In response to those submissions, in its submissions of 23 March 2017, the applicant indicated that given what, in its view, were "the clear visual, aural and conceptual differences between the marks and how they will be seen and understood by consumers, it is submitted that there is no need for an assessment of the goods/services to be undertaken" (paragraph 20 refers).

16. In its submissions in reply filed on 17 May 2017, the opponent stated:

“11. The opponent observes that at paragraph 20 of the applicant’s submissions, the applicant has wilfully neglected to conduct any form of comparison or assessment between the opposed goods and services and the opponent’s goods and services...In doing so, the applicant has failed to deny or address the opponent’s conclusion that the opposed goods and services and the opponent’s goods and services are identical (or in the alternative, similar to a high degree).”

17. While the applicant maintained its position in its submissions filed in lieu of a hearing, in its submissions filed in lieu of a hearing, the opponent further stated that by failing to conduct a comparison or denying its claims, the applicant has “tacitly admitted the opponent’s conclusion” (paragraph 10 refers).

18. This was, in my view, an unsatisfactory state of affairs. As a consequence, on 23 August 2017, I wrote to the applicant asking it to clarify its position. I asked it to indicate whether it disagreed with the opponent’s conclusions and if it did, to identify which goods and services in its application it considered not to be similar to the goods and services relied upon by the opponent and explain why. I allowed the applicant 14 days for this purpose indicating that if no response was received, I would proceed on the basis that the applicant accepted that the competing goods and services were either identical or similar to a high degree; I allowed the opponent a further 14 days to provide any comments in reply it may have on any submissions the applicant made.

19. The applicant replied in a letter dated 4 September 2017. In that letter, it stated:

“...the applicant denies identity or high similarity between the goods/services for the following reasons:

Whilst the opponent’s list of goods/services cover broad terms which, on paper, include those covered by the applicant’s mark, the opponent operates primarily in

the field of insurance service in the Asian markets, as will be seen from the attached, taken from the website of the opponent. Conversely, the applicant's field of interest is in fashion related blogs and publications and fashion services..." (my emphasis).

20. The opponent responded to the applicant's submissions in a letter dated 15 September 2017. In relation to the passage in the applicant's letter which I have underlined above, the opponent states:

"This plainly constitutes an open admission by the applicant that the opposed goods and services are in fact **identical to** (included within) those covered by the opponent's trade marks.

Moreover, the opponent repeats and maintains that, for the purposes of the present opposition proceedings and establishing a likelihood of confusion (and/or association) within the meaning of section 5(2)(b) of the Act, the comparison of the respective goods and services must be based exclusively on those contained/specified within the opposed goods and services and the opponent's goods and services. As a consequence of such, the entirely arbitrary and unsubstantiated assumptions/allegations that the applicant continues to make throughout [its submissions of 4 September] regarding the opponent's (intended or potential) use of the opponent's trade mark are of absolutely no relevance in the context of the present opposition proceedings and must therefore be disregarded in their entirety."

21. As the opponent's trade marks are not subject to proof of use, its submission to the effect that for the purposes of comparison it is the wording that appears in the competing specifications (i.e. those in the registrations relied upon and application applied for) that matters, is clearly correct. I also agree with the opponent that the applicant's comment I have underlined above, is an admission by it that it accepts that (collectively) the opponent's trade marks contain goods and services which are identical

to those in its application. However, as the applicant has not indicated what view it takes of the specifications of goods and services of the opponent's trade marks when considered individually, it will be necessary for me to return to this point later in this decision.

The average consumer and the nature of the purchasing act

22. As the case law above indicates, it is necessary for me to determine who the average consumer is for the respective parties' goods and services; I must then determine the manner in which these goods and services are likely to be selected by the average consumer in the course of trade. In *Hearst Holdings Inc, Fleischer Studios Inc v A.V.E.L.A. Inc, Poeticgem Limited, The Partnership (Trading) Limited, U Wear Limited, J Fox Limited*, [2014] EWHC 439 (Ch), Birss J. described the average consumer in these terms:

“60. The trade mark questions have to be approached from the point of view of the presumed expectations of the average consumer who is reasonably well informed and reasonably circumspect. The parties were agreed that the relevant person is a legal construct and that the test is to be applied objectively by the court from the point of view of that constructed person. The words “average” denotes that the person is typical. The term “average” does not denote some form of numerical mean, mode or median.”


23. The wide ranging and disparate nature of the goods and services at issue in these proceedings will, of course, influence not only the identification of the average consumer, but also the manner in which the goods and services are selected and the degree of care taken during that process. I will, as a consequence, return to this issue when I consider the likelihood of confusion.

Comparison of trade marks

24. It is clear from *Sabel BV v. Puma AG* (particularly paragraph 23) that the average consumer normally perceives a trade mark as a whole and does not proceed to analyse its various details. The same case also explains that the visual, aural and conceptual similarities of the trade marks must be assessed by reference to the overall impressions created by them, bearing in mind their distinctive and dominant components. The CJEU stated at paragraph 34 of its judgment in Case C-591/12P, *Bimbo SA v OHIM*, that:

“.....it is necessary to ascertain, in each individual case, the overall impression made on the target public by the sign for which registration is sought, by means of, inter alia, an analysis of the components of a sign and of their relative weight in the perception of the target public, and then, in the light of that overall impression and all factors relevant to the circumstances of the case, to assess the likelihood of confusion.”

25. It would be wrong, therefore, artificially to dissect the trade marks, although it is necessary to take into account their distinctive and dominant components and to give due weight to any other features which are not negligible and therefore contribute to the overall impressions they create. The trade marks to be compared are:

Opponent's trade marks	Applicant's trade mark
FWD (which I will refer to as the first trade mark).  (which I will refer to as the second trade mark).	F.FWD



(which I will refer to as the third trade mark).

26. In reaching the conclusions which follow I have taken into account, but do not intend to repeat in any detail here, the extensive submissions from both parties on this aspect of the case. I will, however, refer to the applicant's evidence to the extent that I consider it necessary.

27. The applicant's trade mark consists of four letters i.e. F.FWD presented in block capital letters with a full stop appearing between the letters F. The full stop may go unnoticed. However, even if it does not, in my view, it does not affect either the overall impression the trade mark will convey or its distinctive character, both of which stem from the trade mark as a whole.

28. The first trade mark upon which the opponent relies consists of the letters FWD presented in block capital letters. That is the overall impression it will convey and where its distinctiveness lies.

29. Despite the stylisation present in the second trade mark upon which the opponent relies and the applicant's submission to the effect that "the final part of [this mark] may not even be seen consumers (sic) as a letter "D" given that its shape and appearance is not that of a letter D and it has a triangle/arrow device next to the W", it will, in my view, be understood by the average consumer as consisting of the letters FWD. Although relatively small in the context of the trade mark as a whole, the arrow device is unlikely to go unnoticed; it does, however, make only a modest contribution to the overall impression conveyed and the trade mark's distinctiveness. Rather, it is the component that will be understood by the average consumer as the letters FWD that will dominate

the overall impression conveyed and which makes the overwhelming contribution to the trade mark's distinctive character.

30. The third and final trade mark upon which the opponent relies also consists of the stylised letters FWD and the device of an arrow but is accompanied by a second component consisting of what the average consumer will understand to be three male runners in silhouette. Both components play an independent and distinctive role and both will contribute to the overall impression the trade mark conveys. However, despite the difference in size, as the stylised letters FWD and the arrow device appear to the left of the second component, they will, in my view, make a marginally higher contribution to both the overall impression conveyed and the trade mark's distinctive character.

The visual comparison

31. Consisting as it does of the letters FWD in block capital letters, there can be little room for argument that the opponent's first trade mark is visually the most similar to the applicant's trade mark. Notwithstanding the fact that small differences can be important when considering short trade marks, as the competing trade marks differ by only one letter and a punctuation mark and irrespective of the fact that the applicant's trade mark has an additional letter "F" as the first letter, the competing trade marks are, in my view, visually similar to a high degree. Although the stylisation and arrow device present in the second trade mark and the second component in the third trade mark make them less similar to the applicant's trade mark, they are still, in my view, visually similar to the applicant's trade mark to a fairly high and medium degree respectively.

The conceptual comparison

32. In his witness statement, Mr White, by reference to his review of various websites, concludes that the letters FWD "have a number of meanings". He states:

“3...Although “forward” is one of the definitions, I submit that this use of FWD would be in the context of Internet communications and emails such as forwarding a message or image to another person.”

And:

“4...clearly stating the understood meaning of FFWD as “fast forward”. I submit that the context in which this term is used and understood is primarily in the field of music and television when one can move on a track or film for example to a point further in time in the that track or film.”

33. It is, in my view, unsurprising that a search for the letters FWD in various online dictionaries and abbreviation definition websites revealed a wide range of meanings. Some of these meanings are likely to be fairly familiar to the average consumer, for example, “four-wheel drive” and “front-wheel drive” whilst others much less so, for example, “Floquet Wave Diffraction”, “Free World Dialup” and “Flying While Drunk” (there are many others likely to fall into this latter category). However, Mr White’s own investigations reveals that FWD is also an abbreviation for “forward” (the reference in this regard coming from, inter alia, the 2012 edition of Collins English Dictionary). That, in my view, is one of the more familiar meanings the letters are likely to convey to the average consumer. While I agree with Mr White that when FWD is interpreted as meaning “forward” it may be understood in the context of Internet communications (as in forwarding an e-mail), there is no evidence to suggest that is the most likely interpretation. In fact, the reference from Collins which I referred to above, simply lists FWD as “abbreviation 1. forward.”

34. As for the letters FFWD, Mr White has found a number of entries which indicate that FFWD is an abbreviation for, inter alia, “Fast Forward”. Although less clear cut than the position in relation to the letters FWD, that does not surprise me either and is, in my view, unlikely to surprise the average consumer. While I agree with Mr White that the phrase “fast forward” may be understood in the context of equipment which allows one

to move to a later point in, for example, a music track or television programme, there is no evidence to suggest or reason to assume that is the only way it may be interpreted.

35. While Mr White's analysis of how the competing trade marks will be conceptualised is not unreasonable, it is but one interpretation. For some average consumers, the competing trade marks may trigger no concept, leading to conceptual neutrality. In my view, however, it is likely a substantial number of average consumers will conceptualise the applicant's trade mark as meaning "fast forward", but without necessarily attributing to it the "content moving" function Mr White also suggests.

36. As to the opponent's trade marks, I think a substantial number of average consumers will conceptualise the first trade mark as meaning "forward" without further attributing to it the Internet context Mr White suggests. The second of the opponent's trade marks may also be conceptualised in that way, with the presence of the arrow device (which, in my experience, one often finds on equipment which allows the user to move content forward) reinforcing that concept; a point to which I shall return below. The presence of a component identical to the subject of the opponent's second trade in its third trade mark leads to a similar conclusion, with the presence of an additional component featuring three male runners in silhouette supporting the non-"content moving" interpretation of "fast forward".

37. Drawing those conclusions together, if the competing trade marks trigger no concept in the average consumer's mind, the conceptual position is neutral. However, if the applicant's trade mark is interpreted as meaning "fast forward" in the general sense, it is conceptually similar to all of the opponent's trade marks to a fairly high degree as they too which may be conceptualised as "forward" in the general sense. However, if the applicant's trade mark is conceptualised in the "content moving" sense suggested by Mr White, it remains conceptually similar to the opponent's first trade mark to the more limited extent that both convey the "forward" concept but potentially even more similar to the opponent's second and third trade marks which both contain the device of an arrow which is likely to be found on equipment designed to move content forward.

The aural comparison

38. It is well established that when trade marks consist of a combination of words and figurative components, it is by the word components that the trade marks are most likely to be referred. Considered from an aural perspective on the basis that the letters in the competing trade marks convey no concept to the average consumer, the applicant's trade mark is most likely to be referred to as "eff eff double you dee" (I don't think the full stop will be verbalised as it might were it to form part of the address of a website for example), whereas the opponent's first mark first trade will be verbalised as "eff double you dee". Considered on this basis and despite the stylisation and arrow device present in the opponent's second trade mark and the additional device component present in the opponent's third trade mark, they too will in my view, be verbalised in exactly the same manner as the opponent's first trade mark. In essence, if conceptually neutral, the aural comparison is between "eff eff double you dee" and "eff double you dee", leading in my view, a fairly high degree of aural similarity between the competing trade marks.

39. If, however, the competing trade marks are conceptualised by the average consumer in the manner I have suggested above, it is likely that the applicant's trade mark will be verbalised as "fast forward" and the opponent's trade marks as "forward", leading to at least a medium degree of aural similarity in those circumstances.

Distinctive character of the earlier trade marks

40. The distinctive character of a trade mark can be appraised only, first, by reference to the goods and services in respect of which registration is sought and, secondly, by reference to the way it is perceived by the relevant public – *Rewe Zentral AG v OHIM (LITE)* [2002] ETMR 91. In determining the distinctive character of a trade mark and, accordingly, in assessing whether it is highly distinctive, it is necessary to make an overall assessment of the greater or lesser capacity of the trade mark to identify the goods and services for which it has been registered as coming from a particular undertaking and thus to distinguish those goods and services from those of other

undertakings - *Windsurfing Chiemsee v Huber and Attenberger* Joined Cases C-108/97 and C-109/97 [1999] ETMR 585.

41. As the opponent has not filed evidence of any use it may have made of its earlier trade marks, I have only their inherent credentials to consider. In its written submissions filed during the evidence rounds, the opponent stated:

“6.3 Furthermore, the word “FWD” is inherently distinctive in respect of the goods and services covered by the opponent’s trade mark (and the opposed application), as it makes no reference or allusion to their qualities or characteristics. As a consequence of such, the opponent’s trade marks are inherently distinctive, entitling them to a broad scope of protection.”

42. As I have already mentioned, the opponent’s trade marks are registered for a wide and disparate range of goods and services. Although the applicant refers to the fact that the letters FWD may have relevance in relation to the opponent’s insurance services in class 36 (where FWD may be interpreted as meaning “four wheel drive”), as the applicant has not sought registration in relation to such services, this is not, in my view, a material factor even in relation to the first of the opponent’s trade marks i.e. FWD in block capital letters.

43. Absent any further submissions to the contrary, the opponent’s first trade mark is, in my view, possessed of a normal degree of inherent distinctive character. While the stylisation and arrow device present in the second trade mark and the additional device component present in the third trade mark improves the opponent’s position, it does not do so to any material extent. Regardless, it is, of course, only the distinctiveness of the component in conflict that matters. I shall return to this point below.

Likelihood of confusion

44. In determining whether there is a likelihood of confusion, a number of factors need to be borne in mind. The first is the interdependency principle i.e. a lesser degree of similarity between the respective trade marks may be offset by a greater degree of similarity between the respective goods and services and vice versa. As I mentioned above, it is also necessary for me to keep in mind the distinctive character of the opponent's trade marks, as the more distinctive they are, the greater the likelihood of confusion. I must also keep in mind the average consumer for the goods and services, the nature of the purchasing process and the fact that the average consumer rarely has the opportunity to make direct comparisons between trade marks and must instead rely upon the imperfect picture of them he has retained in his mind.

45. Earlier in this decision I concluded that the comments contained in the applicant's letter of 4 September 2017 can only be interpreted as an admission by it that it accepts that when considered collectively the opponent's earlier trade marks contain goods and services which are identical to all of the goods and services for which it seeks registration. I also concluded that the applicant's trade mark is visually and aurally similar to the opponent's trade marks to at least a medium degree, if not conceptually neutral, conceptually similar to a fairly high degree and that insofar as it is relevant, the opponent's trade marks are inherently distinctive to a normal degree.

46. In *Kurt Geiger v A-List Corporate Limited*, BL O-075-13, Mr Iain Purvis Q.C. as the Appointed Person pointed out that the level of 'distinctive character' is only likely to increase the likelihood of confusion to the extent that it resides in the element(s) of the marks that are identical or similar. He stated:

"38. The Hearing Officer cited *Sabel v Puma* at paragraph 50 of her decision for the proposition that 'the more distinctive it is, either by inherent nature or by use, the greater the likelihood of confusion'. This is indeed what was said in *Sabel*.

However, it is a far from complete statement which can lead to error if applied simplistically.

39. It is always important to bear in mind what it is about the earlier mark which gives it distinctive character. In particular, if distinctiveness is provided by an aspect of the mark which has no counterpart in the mark alleged to be confusingly similar, then the distinctiveness will not increase the likelihood of confusion at all. If anything it will reduce it.”

47. In other words, simply considering the level of distinctive character possessed by the earlier trade marks is not enough. It is important to ask ‘in what does the distinctive character of the earlier trade marks lie? Only after that has been done can a proper assessment of the likelihood of confusion be carried out.

48. Confusion can be direct or indirect. Direct confusion involves the average consumer mistaking one trade mark for the other, while indirect confusion is where the average consumer realises the trade marks are not the same but puts the similarity that exists between the trade marks and goods/services down to the responsible undertakings being the same or related.

49. The first of the opponent’s trade marks consists exclusively of the letters FWD in block capital letters. Despite the stylisation and arrow device present in the second trade mark, I have concluded it will be interpreted as the letters FWD. I have further concluded that in the opponent’s third trade mark, the FWD component plays an independent and distinctive role.

50. In reaching a conclusion, I begin by reminding myself of the degree of visual, aural and conceptual similarity between the competing trade marks I have identified earlier in this decision. Having done so, I shall proceed on the basis that (i) the average consumer will, in relation to some goods and services, be a member of the general public, whereas in relation to other goods and services, it will be a business user

selecting on behalf of a commercial undertaking and (ii) such consumers will select the identical goods and services at issue in these proceedings using (as is most often the case) a mixture of visual and oral means. I shall also proceed on the basis most favourable to the applicant i.e. that such consumers will pay a high degree of attention to the selection of all the goods and services at issue (making them less prone to the effects of imperfect recollection). Having done so, I am satisfied that in relation to the identical goods and services encompassed by the opponent's first trade mark there is a likelihood of direct confusion i.e. FWD and F.FWD may be mistaken for one another. More realistically, of course, the average consumer will pay a somewhat lower degree of attention to the selection of many of the goods and services at issue and an even lower degree of attention to the selection of many others, thus increasing the potential for imperfect recollection and the likelihood of confusion still further.

51. In relation to the opponent's second and third trade marks, the differences are, in my view, likely to militate against direct confusion from a visual standpoint; that is, however, not the case when the trade marks are compared from the aural and conceptual standpoints. However, even if I am wrong in that regard, when considered in relation to the identical goods and services encompassed by the opponent's second and third trade marks, the degree of, inter alia, aural and conceptual similarity between them is, in my view, likely to lead the average consumer to think the goods and services at issue emanate from the same or economically linked undertakings i.e. there is at least a likelihood of indirect confusion.

52. In summary, I have concluded that there is a likelihood of either direct or indirect confusion between the applicant's trade mark and the trade marks of the opponent.

Overall conclusion

53. With the exception of the goods in class 21 (which were not opposed), the opposition succeeds in relation to all the goods and services in the application and,

subject to any successful appeal, the application will be refused in relation to all the goods and services in classes 3, 9, 14, 16, 18, 25, 35, 38, 41, 42 and 45.

Costs

54. As the opponent has been successful, it is entitled to a contribution towards its costs. Awards of costs in proceedings commenced after 1 July 2016 are governed by Annex A of Tribunal Practice Notice (“TPN”) 2 of 2016. Using the TPN mentioned as a guide, I award costs to the opponent on the following basis:

Preparing a Notice of Opposition: and considering the applicant’s counterstatement:	£200
Considering the applicant’s evidence:	£200
Filing of written submissions:	£500
Official fee:	£100
Total:	£1000

55. I order The Flannels Group Limited to pay to Valdimir Pte. Ltd the sum of **£1000**. This sum is to be paid within fourteen days of the expiry of the appeal period or within fourteen days of the final determination of this case if any appeal against this decision is unsuccessful.

Dated this 16th day of October 2017

C J BOWEN
For the Registrar

The applicant's goods and services which are being opposed

Class 3

Soaps; perfumery, essential oils, cosmetics, hair lotions.

Class 9

Apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; data processing equipment, computers; computer software; mobile phone cases; cell phone cases; tablet covers; protective covers for tablet computers; stands adapted for tablet computers; flip covers for tablet computers; laptop carrying cases; sleeves for laptops; bags adapted for laptops; covers (shaped-) for computers; cases adapted for computers; magnetic badges; credit card cases [fitted holders]; chargers; sunglasses; headphones.

Class 14

Jewellery; precious stones; key rings and key chains; watches; badges of precious metal.

Class 16

Paper, cardboard; printed matter; bookbinding material; books, magazines; photographs; stationery; pens; notebooks; card holders made of paper; adhesives for stationery or household purposes; artists' materials; paint brushes.

Class 18

Leather and imitations of leather; wallets; purses; handbags; trunks and travelling bags; umbrellas and parasols; walking sticks; rucksacks; carrying cases; tote bags; wallets incorporating card holders; card holders made of leather; card holders made of imitation leather; wallets including card holders; credit card holders; zip wallets.

Class 25

Clothing, footwear, headgear.

Class 35

Organization of fashion shows for promotional purposes; Organisation of fashion shows for commercial purposes; Event marketing; Promotion services; Advertising; Trade show and exhibition services; Exhibitions (Conducting -) for advertising purposes; Organization of exhibitions for commercial or advertising purposes; Arranging of exhibitions for business purposes; Arranging of exhibitions for advertising purposes; Organization of events, exhibitions, fairs and shows for commercial, promotional and

advertising purposes; Conducting of internal business communication surveys; Advertising through all public communication means; Rental of advertising time on communication media; Online advertising on a computer network; Presentation of goods on communication media, for retail purposes; Dissemination of advertising for others via an on-line communications network on the internet; Advertising by transmission of on-line publicity for third parties through electronic communications networks; Consultancy relating to advertising; Public relations consultancy; Consultations relating to business advertising; Press advertising consultancy; Advertising and marketing consultancy; Marketing consulting; Business advice relating to strategic marketing; Advice relating to marketing management; Business advice relating to marketing; Advice in the field of business management and marketing; Advisory services relating to sales promotion; Sales promotion; Trade marketing [other than selling]; Sales management services; Carrying out auction sales; Sales promotion for others; Sales demonstration [for others]; Publicity and sales promotion services; Modelling agency services relating to sales promotions; Retail store services in the field of clothing; Online retail store services relating to clothing; Modelling for advertising or sales promotion; Arranging and conducting of advertising events; Arranging and conducting marketing promotional events for others; Organisation of events for commercial and advertising purposes; Advertising; business management; business administration; office functions; the bringing together, for the benefit of others, a variety of goods, enabling customers to conveniently view and purchase those goods from a retail outlet store or from an Internet web site or via mail order or catalogues all specialising in the retail of soaps, perfumery, essential oils, cosmetics, hair lotions, metal key rings, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, compact discs, DVDs and other digital recording media, data processing equipment, computers, computer software, mobile phone cases, cell phone cases, tablet covers, protective covers for tablet computers, stands adapted for tablet computers, flip covers for tablet computers, laptop carrying cases, sleeves for laptops, bags adapted for laptops, covers (shaped-) for computers, cases adapted for computers, magnetic badges, credit card cases [fitted holders], chargers, sunglasses, headphones, jewellery, precious stones, key rings and key chains, watches, badges of precious metal, paper, cardboard, printed matter, bookbinding material, photographs, stationery, pens, notebooks, plastic card holders, card holders made of paper, adhesives for stationery or household purposes, artists' materials, paint brushes, leather and imitations of leather, wallets, purses, handbags, trunks and travelling bags, umbrellas and parasols, walking sticks, rucksacks, carrying cases, tote bags, wallets incorporating card holders, card holders made of leather, card holders made of imitation leather, wallets including card holders, credit card holders, zip wallets, plastic key rings, household or kitchen utensils and containers, mugs, combs and sponges, brushes (except paintbrushes), glassware, porcelain and earthenware, textiles and household textile goods, household textile piece goods, textile piece goods for clothing, curtaining material being textile piece goods, textile goods for use as bedding, textile piece goods for making-up into towels, fabrics being textile piece goods, textile piece goods for use in the manufacture of shoes and boots, textile piece goods for use in the manufacture of protective clothing, textile piece goods for use in the manufacture of industrial filters, window covering products made of textile material, bed

covers, table covers, towels, clothing, footwear, headgear, badges for wear, not of precious metal.

Class 38

Providing online forums; Providing Internet chatrooms and Internet forums; Web site forwarding services; Transmission of multimedia content via the Internet; Electronic communication by means of chatrooms, chat lines and Internet forums; Providing on-line chat rooms for social networking; Access to content, websites and portals; Transmission of messages, data and content via the Internet and other communications networks; Chatroom services for social networking; Communication by online blogs; communication by online blogs in relation to fashion.

Class 41

Publication services, namely online publications in the form of blogs and vlogs; publication services; freelance journalism; writing of texts, other than publicity texts; Education services; video education services; beauty education and training services; publication of education and training materials; make-up and beauty training services; cultural services in the fields of fashion, beauty, make-up, and style; organisation and conducting classes, seminars, fora, colloquia, workshops, conferences and exhibitions; organising of cultural events in the fields of fashion, beauty, make-up, and style; exhibition services; publishing of reviews; publications that include advice about other's problems; organisation of webinars; entertainment; sporting and cultural activities; organising of competitions; Publication of electronic journals and web logs; education on body and beauty care; teaching services on body and beauty care via online and other means; organisation and publishing of educational training texts online; education services in the nature of beauty schools; practical training demonstrations on beauty care and beauty therapy online and by other means; production and publishing of films or video recordings on beauty care; education, information and advice on body fitness and training; education on fashion, clothing and trends in the retail sector; education; modelling services for artists; education services relating to modelling; organisation of fashion shows and parades for entertainment purposes; provision of entertainment via podcast; publication of texts; film exhibition, production and studio services; provision of non-downloadable content; information, consultancy and advisory services related to the aforesaid services.

Class 42

Fashion design services; Design and development of computer hardware and software; Creation of websites, website design consultancy, updating of websites for others, creation and maintenance of websites, graphic design, design and commissioned writing for the creation of web pages on the Internet, research services in the field of communications technology.

Class 45

Licensing of digital content, namely, online blogs and diaries, computer software for the creation and publication of online blogs and specialised magazines.

The opponent's earlier trade marks and goods and services relied upon

No. 11891108 for the trade mark: **FWD** which was applied for on 11 June 2013 (claiming an International Convention priority date of 21 January 2013 from an earlier filing in Hong Kong) and which was entered in the register on 22 January 2015.

Goods and services

Class 9

Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software; fire-extinguishing apparatus; acoustic [sound] alarms / sound alarms; aerials / antennas; electronic agendas; alarms; fire alarms; altimeters; amplifiers; answering machines; anti-dazzle shades / anti-glare visors; anti-glare glasses; anti-interference devices [electricity]; anti-theft warning apparatus; audiovisual teaching apparatus; bags adapted for laptops; barometers; battery chargers; alarm bells, electric; signal bells; bells [warning devices]; binoculars; bullet-proof vests; bullet-proof waistcoats; calculating disks; calculating machines; camcorders; cinematographic cameras; cameras [photography]; encoded magnetic cards; animated cartoons; eyeglass cases / pince-nez cases; cassette players; cell phone straps; eyeglass chains / pince-nez chains; chargers for electric batteries; chips [integrated circuits]; chronographs [time recording apparatus]; time clocks [time recording devices]; clothing for protection against accidents, irradiation and fire; mechanisms for coin-operated apparatus; coin-operated mechanisms for television sets; electric apparatus for commutation; commutators; compact disc players; comparators; compasses [measuring instruments]; directional compasses; computer memory devices; computer programmes [programs], recorded; computer keyboards; computer operating programs, recorded; computer game software; computers; printers for use with computers; containers for contact lenses; cosmographic instruments; cyclotrons; darkrooms [photography]; data processing apparatus; magnetic data media; optical data media; detectors; smoke detectors; diagnostic apparatus, not for medical purposes; dictating machines; digital photo frames; compact discs [audio-video]; compact discs [read-only memory]; optical discs; disks, magnetic; distance measuring apparatus; distance recording apparatus / apparatus for recording distance; diving suits; dosage dispensers / dosimeters; downloadable ring tones for mobile phones; downloadable music files; downloadable image files; disk drives for computers; electric door bells; electronic pocket translators; electronic tags for goods; magnetic encoders; enlarging apparatus [photography]; eyeglass cords / pince-nez cords; editing appliances for cinematographic films /

apparatus for editing cinematographic film; filters for respiratory masks; fire extinguishers / fire extinguishing apparatus; fire beaters; clothing for protection against fire; fire pumps; fire blankets; flashlights [photography]; floppy disks; food analysis apparatus; garments for protection against fire; Global Positioning System [GPS] apparatus; gloves for protection against accident; gloves for divers; headphones; heat regulating apparatus; protective helmets; protective helmets for sports; riding helmets; holograms; encoded identification bracelets, magnetic; identity cards, magnetic; quantity indicators; speed indicators; integrated circuits; integrated circuit cards [smart cards] / smart cards [integrated circuit cards]; intercommunication apparatus; interfaces for computers; juke boxes, musical / coin-operated musical automata [juke boxes]; juke boxes for computers; hands free kits for phones; knee-pads for workers; optical lanterns / optical lamps; magic lanterns; laptop computers; lasers, not for medical purposes; life saving apparatus and equipment; life buoys; life jackets; life belts; life-saving rafts; light dimmers [regulators], electric / light regulators [dimmers], electric; light-emitting diodes [LED]; locks, electric; logs [measuring instruments]; loudspeakers; magnetic tapes; magnetic wires; magnets; decorative magnets; magnifying glasses [optics]; marine compasses; protective masks; divers' masks; material testing instruments and machines; measures; measuring apparatus; measuring devices, electric; measuring instruments; mechanical signs; meteorological instruments; microphones; microprocessors; milage recorders for vehicles / kilometer recorders for vehicles; modems; money counting and sorting machines; monitoring apparatus, electric; monitors [computer hardware]; monitors [computer programs]; mouse [data processing equipment]; nautical apparatus and instruments; naval signalling apparatus; navigational instruments; neon signs; nets for protection against accidents; safety nets / life nets; notebook computers; electronic notice boards; observation instruments; optical fibers [fibres] [light conducting filaments] / light conducting filaments [optical fibers [fibres]]; mouse pads; pedometers; electronic pens [visual display units]; computer peripheral devices; periscopes; phonograph records / sound recording discs; photocopiers [photographic, electrostatic, thermic]; phototelegraphy apparatus; DVD players; pocket calculators; light-emitting electronic pointers; portable media players; precision measuring apparatus; automatic indicators of low pressure in vehicle tires [tyres] / automatic indicators of low pressure in vehicle tires / automatic indicators of low pressure in vehicle tyres; pressure indicator plugs for valves; pressure gauges / manometers; pressure measuring apparatus; pressure indicators; printed circuits; printed circuit boards; probes for scientific purposes; processors [central processing units] / central processing units [processors]; computer programs [downloadable software]; projection screens; projection apparatus; protection devices for personal use against accidents; electronic publications, downloadable; punched card machines for offices; radar apparatus; radio pagers; radiological apparatus for industrial purposes; radios; vehicle radios; radiotelegraphy sets; radiotelephony sets; railway traffic safety appliances; bar code readers; optical character readers; readers [data processing equipment]; telephone receivers; audio- and video-receivers; record players; reflecting discs for wear, for the prevention of traffic accidents; regulating apparatus, electric; relays, electric; electric installations for the remote control of industrial operations; electro-dynamic apparatus for the remote control of signals; remote control apparatus; respirators for filtering air; respiratory masks, other than for artificial respiration /

respirators, other than for artificial respiration; rheostats; road signs, luminous or mechanical; rods for water diviners; rulers [measuring instruments]; saccharometers; safety tarpaulins; salinometers; satellite navigational apparatus; satellites for scientific purposes; scales; scanners [data processing equipment]; shoes for protection against accidents, irradiation and fire; signal lanterns; signalling panels, luminous or mechanical; signalling whistles; transmitters of electronic signals; signals, luminous or mechanical; signs, luminous; sirens; apparatus for measuring the thickness of skins; slide projectors / transparency projection apparatus; slope indicators / clinometers / gradient indicators / inclinometers; socks, electrically heated; computer software, recorded; sound recording carriers; sound transmitting apparatus; sound recording apparatus; sound reproduction apparatus; sound locating instruments; sounding lines; spectacle lenses; spectacle frames; spectacle cases; spectacles [optics]; speed checking apparatus for vehicles; speed measuring apparatus [photography]; speed regulators for record players; spirit levels; goggles for sports; sprinkler system for fire protection; steering apparatus, automatic, for vehicles; personal stereos; stereoscopes; stereoscopic apparatus; sound recording strips; stroboscopes; sunglasses; tape recorders; magnetic tape units for computers; demagnetizing apparatus for magnetic tapes; teaching apparatus; telephone apparatus; telephone transmitters; portable telephones; teleprinters / teletypewriters; teleprompters; television apparatus; automated teller machines [ATM]; temperature indicators; temperature indicator labels, not for medical purposes; terminals [electricity]; theft prevention installations, electric; thermometers, not for medical purposes; thermostats; thermostats for vehicles; ticket dispensers; time switches, automatic; time recording apparatus; totalizers; traffic-light apparatus [signalling devices]; transmitters [telecommunication]; transmitting sets [telecommunication]; transparencies [photography] / slides [photography]; transponders; urinometers; USB flash drives; navigation apparatus for vehicles [on-board computers]; video recorders; video cassettes; video game cartridges; video screens; video telephones; videotapes; viewfinders, photographic; voltmeters; voting machines; wafers for integrated circuits; walkie-talkies; vehicle breakdown warning triangles; weighing machines; weighing apparatus and instruments; wind socks for indicating wind direction; masts for wireless aerials; telephone wires; wrist rests for use with computers; X-ray tubes not for medical purposes; X-ray apparatus not for medical purposes; X-ray photographs, other than for medical purposes; apparatus and installations for the production of X-rays, not for medical purposes; protection devices against X-rays, not for medical purposes; computer hardware, firmware, peripherals and software; software applications for mobile phones, tablet computers, hand held devices and computers; computer software supplied on the Internet; automatic answering apparatus for communications apparatus; code generators; apparatus for coding and decoding signals; audio cassettes, floppy discs, CD ROMS and DVD ROMS; data storage programs; servers; cases for computers; apparatus and instruments for recording, receiving, transmitting and/or reproducing data, information, pictures, images, and/or sound; electronic and computer apparatus and instruments for debiting and/or crediting financial accounts and/or for paying for goods or services; parts and fittings for all the aforesaid goods.

Class 16

Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; absorbent sheets of paper or plastic for foodstuff packaging; addressing machines; adhesive tapes for stationery or household purposes; adhesives [glues] for stationery or household purposes; advertisement boards of paper or cardboard; albums / scrapbooks; almanacs; announcement cards [stationery]; aquarelles / watercolors [paintings] / watercolours [paintings]; artists' watercolor [watercolour] saucers / watercolor [watercolour] saucers for artists / artists' watercolor saucers / artists' watercolour saucers; atlases; conical paper bags; bags [envelopes, pouches] of paper or plastics, for packaging; garbage bags of paper or of plastics; balls for ball-point pens; bibs of paper; loose-leaf binders; binding strips [bookbinding]; bookbinding apparatus and machines [office equipment]; bookbindings; bookends; booklets; bookmarkers; books; bottle envelopes of cardboard or paper; bottle wrappers of cardboard or paper; paper bows; boxes of cardboard or paper; calendars; cardboard; cardboard articles; cards / charts; catalogues; holders for checkbooks [cheque books] cloth for bookbinding; bookbinding cloth; coasters of paper; comic books; paper tapes and cards for the recordal of computer programmes; covers [stationery] / wrappers [stationery]; cream containers of paper; diagrams; document files [stationery]; document holders [stationery]; drawing pads; drawing pins / thumbtacks; drawing boards; drawing materials; drawing instruments; drawing sets; drawing pens; electrocardiograph paper / electrocardiograph paper; engravings; envelopes [stationery]; writing board erasers; etchings; face towels of paper; figurines [statuettes] of papier mâché; files [office requisites]; flags of paper; flyers; folders for papers / jackets for papers; folders [stationery]; forms, printed; fountain pens; galley racks [printing]; terrestrial globes; graphic prints; graphic representations; greeting cards; gummed tape [stationery]; gummed cloth for stationery purposes; hectographs; histological sections for teaching purposes; passport holders; humidity control sheets of paper or plastic for foodstuff packaging; index cards [stationery]; indexes; inkstands; inkwells; labels, not of textile; ledgers [books]; lithographic works of art; magazines [periodicals]; manifolds [stationery]; manuals [handbooks] / handbooks [manuals]; geographical maps; marking pens [stationery]; mats for beer glasses; moisteners for gummed surfaces [office requisites]; apparatus for mounting photographs; musical greeting cards; napkins of paper for removing make-up / tissues of paper for removing make-up; table napkins of paper; newsletters; newspapers; nibs; nibs of gold; note books; numbers [type]; office perforators; oleographs; pads [stationery]; writing pads / writing tablets; paint boxes [articles for use in school]; paint trays; paintings [pictures], framed or unframed; pamphlets; pantographs [drawing instruments]; paper; paper sheets [stationery]; pen cases / boxes for pens; pen wipers; pencil holders; pencil lead holders; pencils; penholders; pens [office requisites]; periodicals; photo-engravings; photographs [printed]; pictures; placards of paper or cardboard; place mats of paper; posters; printed matter; prospectuses; printed publications; punches [office requisites]; paper for radiograms; graphic reproductions; paper ribbons; square rulers; drawing rulers; school

supplies [stationery]; scrapers [erasers] for offices; signboards of paper or cardboard; silver paper; slate pencils; song books; spools for inking ribbons; stamp pads; stamp stands; address stamps; stamps [seals]; cases for stamps [seals]; stands for pens and pencils; stapling presses [office requisites]; starch paste [adhesive] for stationery or household purposes; packaging material made of starches; stationery; stickers [stationery]; tablemats of paper; tags for index cards; teaching materials [except apparatus]; tickets; printed timetables; trading cards other than for games; transfers [decalcomanias] / decalcomanias; cardboard tubes; type [numerals and letters] / letters [type]; wrapping paper / packing paper; wristbands for the retention of writing instruments; writing slates; writing or drawing books; writing materials; writing paper; writing cases [stationery]; letters; member guide booklet; member medical card; plastic materials for packaging (not included in other classes); printed matter relating to financial planning, investment analysis, portfolio allocation and recommendations for selecting financial instruments; investor reports and user manuals.

Class 35

Advertising; business management; business administration; office functions; commercial administration of the licensing of the goods and services of others; dissemination of advertising matter; updating of advertising material; advertising / publicity; advertising agencies / publicity agencies; rental of advertising space; advertising by mail order; commercial information and advice for consumers [consumer advice shop]; cost price analysis; telephone answering for unavailable subscribers; business appraisals; business management of performing artists; business management assistance; auctioneering; bill-posting / outdoor advertising; book-keeping / accounting; business auditing; business management and organization consultancy; business management consultancy; business organization consultancy; professional business consultancy; business management of sports people; presentation of goods on communication media, for retail purposes; price comparison services; compilation of information into computer databases; systemization of information into computer databases; data search in computer files for others; demonstration of goods; direct mail advertising; business efficiency expert services; employment agencies; organization of exhibitions for commercial or advertising purposes; organization of fashion shows for promotional purposes; computerized file management; economic forecasting; import-export agencies; commercial or industrial management assistance; commercial information agencies; business information; business inquiries; business investigations; invoicing; layout services for advertising purposes; personnel management consultancy; advisory services for business management; marketing studies; marketing research; marketing; modelling for advertising or sales promotion; news clipping services; on-line advertising on a computer network; organization of trade fairs for commercial or advertising purposes / organization of trade fairs for commercial or advertising purposes; outsourcing services [business assistance]; payroll preparation; photocopying services; opinion polling; word processing; administrative processing of purchase orders; procurement services for others [purchasing goods and services for other businesses]; production of advertising films; public relations; publicity columns preparation; publication of publicity texts; writing of publicity texts; radio advertising / radio commercials; personnel recruitment; office machines and equipment rental; rental

of photocopying machines; rental of advertising time on communication media; document reproduction; business research; retail or wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; retail and wholesale of cosmetics and personal care products, telecommunication goods, computers, computer software, computer software applications, computer hardware, computer peripheral devices, electronic publications, medical devices, machineries, watches, clocks, printed matters, paper products, stationeries, items made of leather or imitation leather, bags, luggage bags, clothing, headgear, footwear; sales promotion for others; distribution of samples; secretarial services; sponsorship search; drawing up of statements of accounts; compilation of statistics; tax preparation; telemarketing services; television advertising / television commercials; psychological testing for the selection of personnel; transcription; typing; administration processing of purchase orders; personal management consultancy; computer data processing; computer data management; sales, business, advertising and promotional information services; telephone answering (for others); provision of sales, business, advertising and promotional information through a global computer network; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from a general merchandise internet web site and a wholesale outlet, in the field of bleaching preparations and other substances for laundry use, cleaning, polishing, scouring and abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, Pharmaceutical and veterinary preparations, sanitary preparations for medical purposes, dietetic food and substances adapted for medical or veterinary use, food for babies, dietary supplements for humans and animals, plasters, materials for dressings, material for stopping teeth, dental wax, disinfectants, preparations for destroying vermin, fungicides, herbicides; machines and machine tools, motors and engines, machine coupling and transmission components, agricultural implements other than hand-operated, incubators for eggs, automatic vending machines, scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, apparatus for recording, transmission or reproduction of sound or images, magnetic data carriers, recording discs, compact discs, DVDs and other digital recording media, mechanisms for coin-operated apparatus, cash registers, calculating machines, data processing equipment, computers, computer software, fire-extinguishing apparatus, surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth, orthopaedic articles, suture materials, vehicles, apparatus for locomotion by land, air or water, precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes, jewellery, precious stones, horological and chronometric instruments, paper, cardboard and goods made from these materials, not included in other classes, printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, typewriters and office requisites (except furniture), instructional and teaching material (except apparatus), plastic materials for packaging (not included in other classes), printers' type, printing blocks, leather and imitations of leather, and goods made of these materials, animal skins, hides, trunks and travelling bags, umbrellas and parasols, walking sticks,

whips, harness and saddlery, clothing, footwear, headgear; business services relating to compilation and rental of mailing lists; ordering services [for others]; business administration services for the processing of sales made on the Internet; loyalty program or incentive scheme redemption services in connection with the supply of benefits of value to customers; business management assistance; analysis on business management; consultancy, advisory services and provision of information relating to all the foregoing.

Class 36

Insurance; financial affairs; monetary affairs; real estate affairs; accident insurance underwriting; accommodation bureaux [apartments]; actuarial services; financial analysis; apartment house management; real estate appraisal; antique appraisal; art appraisal; jewellery appraisal; numismatic appraisal; stamp appraisal; banking; home banking; brokerage; brokerage of carbon credits; business liquidation services, financial; capital investments / fund investments / capital investment; clearing, financial / clearing-houses, financial; rent collection; organization of collections; financial consultancy; insurance consultancy; credit bureaux; credit card services; issuance of credit cards; customs brokerage; debit card services; debt collection agencies; debt advisory services; real estate agencies; real estate management; financial evaluation [insurance, banking, real estate]; repair costs evaluation [financial appraisal]; financial evaluation of standing timber / financial valuation of standing timber; factoring; financing services; fire insurance underwriting; fiscal assessments / fiscal valuations; charitable fund raising; electronic funds transfer; health insurance underwriting; hire-purchase financing / lease-purchase financing; housing agents / real estate brokers; financial information; insurance information; instalment loans; insurance brokerage; insurance underwriting; leasing of farms; lending against security; life insurance underwriting; loans [financing]; financial management; marine insurance underwriting; exchanging money; mortgage banking; mutual funds; pawnbrokerage; provident fund services; leasing of real estate; rental of offices [real estate]; renting of flats / renting of apartments; retirement payment services; safe deposit services; savings bank services; securities brokerage / stocks and bonds brokerage; financial sponsorship; stock exchange quotations; stock brokerage services; surety services / bail-bonding / guarantees; issue of tokens of value; issuing of travellers' checks [cheques]; trusteeship / fiduciary; deposits of valuables; check [cheque] verification; capital management services; financial planning; investment analysis, portfolio allocation services; provision of information relating to financial planning, investment analysis, portfolio allocation and recommendations for selecting financial instruments via a global computer network; financial services; financial advisory services; financing of loans; professional consultancy services relating to insurance, financing, pensions, annuities, real estate, and investment; lease purchase financing; real estate broker; car appraisal; tax information supply; financial services associated with loyalty programs or incentive schemes; consultancy, advisory services and provision of information relating to all the foregoing.

Class 38

Leasing access time to a computer database; providing access to computer database on the global computer network for searching and retrieving information, data, web sites and resources available on computer networks; providing user access to a computer database containing electronic publications and data via computer networks for processing and/or displaying purposes; providing user access to remote computers containing electronic publications, bulletin boards, database and information accessible via computer.

Class 41

Education; providing of training; entertainment; sporting and cultural activities; academies [education]; arranging of beauty contests; booking of seats for shows; publication of books; sport camp services; providing casino facilities [gambling]; rental of cine-films / rental of motion pictures; cinema presentations / movie theatre presentations; club services [entertainment or education]; coaching [training]; arranging and conducting of colloquiums; organization of competitions [education or entertainment]; organization of sports competitions; arranging and conducting of concerts; conducting fitness classes; arranging and conducting of conferences; arranging and conducting of congresses; correspondence courses; disc jockey services; discotheque services; dubbing; videotape editing; educational examination; electronic desktop publishing; entertainer services; entertainment / amusements; organization of exhibitions for cultural or educational purposes; organization of fashion shows for entertainment purposes; film production, other than advertising films; game services provided on-line from a computer network; games equipment rental; providing golf facilities; vocational guidance [education or training advice]; gymnastic instruction; health club services [health and fitness training]; education information; entertainment information; recreation information; language interpreter services; layout services, other than for advertising purposes; presentation of live performances; operating lotteries; microfilming; rental of movie projectors and accessories; providing museum facilities [presentation, exhibitions]; music composition services; music-halls; night clubs; orchestra services; organization of balls; organization of shows [impresario services]; amusement parks; personal trainer services [fitness training]; photographic reporting; photography; physical education; party planning [entertainment]; videotape film production; production of music; providing sports facilities; providing karaoke services; providing on-line electronic publications, not downloadable; publication of electronic books and journals on-line; radio entertainment; production of radio and television programmes; recording studio services; providing recreation facilities; rental of audio equipment; rental of video cameras / rental of camcorders; rental of sports grounds; news reporters services; scriptwriting services; arranging and conducting of seminars; services of schools [education]; production of shows; rental of sound recordings; rental of sports equipment, except vehicles; timing of sports events; rental of stadium facilities; movie studios; subtitling; arranging and conducting of symposiums; teaching / educational services / instruction services / tuition; television entertainment; publication of texts, other than publicity texts; writing of texts, other than publicity texts; theatre productions; ticket agency services [entertainment]; practical training [demonstration];

translation; rental of videotapes; videotaping; vocational retraining; arranging and conducting of workshops [training]; publication of diagrams, images and photographs; arranging, conducting, hosting, organizing and provision podcasts and workshops; design of educational courses, examinations and qualifications; consultancy services relating to the designing of training courses; interpretation services; consultancy, advisory services and provision of information relating to all the foregoing.

Class 42

Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; architectural consultation; architecture; bacteriological research; calibration [measuring]; chemical analysis; chemical research; chemistry research; clinical trials; cloud seeding; computer programming; updating of computer software; consultancy in the design and development of computer hardware; maintenance of computer software; computer system analysis; duplication of computer programs; installation of computer software; computer software consultancy; conversion of data or documents from physical to electronic media; data conversion of computer programs and data [not physical conversion]; design of interior décor; industrial design; graphic arts design; computer system design; digitization of documents [scanning]; energy auditing; consultancy in the field of energy-saving; engineering; research in the field of environmental protection; weather forecasting / meteorological information; handwriting analysis [graphology]; hosting computer sites [Web sites]; information technology [IT] consulting services; scientific laboratory services; land surveying / land surveys; creating and maintaining Web sites for others; mechanical research; monitoring of computer systems by remote access; analysis of oil-field exploitation; packaging design / packaging design services; technical project studies; computer virus protection services; quality control; recovery of computer data; computer rental; research and development of new products for others; biological research; scientific research; providing search engines for the internet; server hosting; rental of Web servers; computer software design; rental of computer software; software as a service [SaaS]; styling [industrial design]; surveying; technical research; vehicle roadworthiness testing; water analysis; web site design consultancy; computer security; computer services relating to financial analysis system; computer services relating to interconnection of computer hardware and software; application software design; computer service relating to creating indexes of information, sites and resources on computer networks; design, drawing and commissioned writing, all for the compilation of web pages on the Internet; creating and maintaining web sites; computer database development; rental and leasing of computer apparatus, and computer data; creation, compilation and maintenance of a register of domain names; computer and electronic signal coding and decoding; testing and evaluation of occupational health and safety; consultancy, advisory services and provision of information relating to the all foregoing.

Class 44

Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture and forestry services; alternative medicine services; aromatherapy services; artificial insemination services; public baths for hygiene

purposes; Turkish baths; blood bank services; chiropractics; medical clinic services; dentistry; landscape design; hair implantation; health care; health spa services; health centres / health centers; health counselling / health counseling; convalescent homes / rest homes; nursing homes; hospices; hospitals; in vitro fertilization services; massage; medical assistance; medical equipment rental; midwife services; nursing, medical; opticians' services; pharmacists' services to make up prescriptions; pharmacy advice; physiotherapy / physical therapy; services of a psychologist; rehabilitation for substance abuse patients; beauty salons; sanatoriums; sauna services; solarium services; plastic surgery; telemedicine services; therapy services; visagists' services; advisory and consultancy services relating to healthy living, healthy eating habits, nutrition, diet and fitness; health clinic services; mental health services; health care consultation services; collation, compilation, provision and dissemination of information relating to healthy living, healthy eating habits, nutrition, diet and fitness; health assessment surveys; consultancy, advisory services and provision of information relating to all the foregoing.

Class 45

Licencing of digital data, still images, moving images, audio and text.

No. 12074605 for the trade mark:



which was applied for on 19 August 2013 (claiming an International Convention priority date of 10 May 2013 from an earlier filing in Hong Kong) and which was entered in the register on 2 January 2016.

Goods and services

Class 3

Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices; air fragrancing preparations; almond oil; almond soap; almond milk for cosmetic purposes; aloe vera preparations for cosmetic purposes; alum stones [astringents]; amber [perfume]; antiperspirants [toiletries]; aromatics [essential oils]; volcanic ash for cleaning; astringents for cosmetic purposes; badian essence; balms other than for medical purposes; quillaia bark for washing; bath salts, not for medical purposes; cosmetic preparations for baths; beard dyes; bergamot oil; bleaching salts; bleaching preparations [decolorants] for cosmetic purposes; ethereal essences; ethereal oils / essential oils; eyebrow cosmetics; false eyelashes; cosmetic preparations for eyelashes; adhesives for affixing false eyelashes; adhesives for affixing false hair; flavourings for cakes [essential oils] / cake flavourings [essential oils]; bases for flower perfumes; extracts of flowers [perfumes]; soap for foot perspiration; geraniol; hair dyes / hair colorants; hair waving preparations / waving preparations for the hair; hair spray; heliotropine; henna [cosmetic dye]; hydrogen peroxide for cosmetic purposes; incense; ionone [perfumery]; jasmine oil; javelle water / potassium hypochloride; petroleum jelly for cosmetic purposes; joss sticks; cosmetic kits; lacquer-removing preparations; lavender water; lavender oil; essential oils of lemon; sachets for perfuming linen; lip glosses; lipsticks; lotions for cosmetic purposes; tissues impregnated with cosmetic lotions; make-up preparations; make-up removing preparations; make-up; mascara; beauty masks; massage gels other than for medical purposes; medicated soap; cleansing milk for toilet purposes; mint essence [essential oil]; mint for perfumery; mouth washes, not for medical purposes; musk [perfumery]; nail care preparations; nail

art stickers; false nails; polishing preparations; polishing creams; polishing paper; polishing stones; pomades for cosmetic purposes; potpourris [fragrances]; make-up powder; pumice stone; pastes for razor strops; rose oil; safrol; scented wood; scented water; shampoos; shaving stones [astringents]; shaving soap; shaving preparations; shining preparations [polish]; shoe cream; shoe wax; shoe polish; shoemakers' wax; silicon carbide [abrasive]; cosmetic preparations for skin care; cosmetic preparations for slimming purposes; smoothing stones; smoothing preparations [starching]; soap; soap for brightening textile; breath freshening sprays; breath freshening strips; sun-tanning preparations [cosmetics]; sunscreen preparations; swabs [toiletries] / cotton sticks for cosmetic purposes; talcum powder, for toilet use; terpenes [essential oils]; toilet water; toiletries; decorative transfers for cosmetic purposes.

Class 5

Pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic food and substances adapted for medical or veterinary use, food for babies; dietary supplements for humans and animals; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides.

Class 7

Machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs; automatic vending machines.

Class 9

Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software; fire-extinguishing apparatus; acoustic [sound] alarms / sound alarms; aerials / antennas; electronic agendas; alarms; fire alarms; altimeters; amplifiers; answering machines; anti-dazzle shades / anti-glare visors; anti-glare glasses; anti-interference devices [electricity]; anti-theft warning apparatus; audiovisual teaching apparatus; bags adapted for laptops; barometers; battery chargers; alarm bells, electric; signal bells; bells [warning devices]; binoculars; bullet-proof vests; bullet-proof waistcoats; calculating disks; calculating machines; camcorders; cinematographic cameras; cameras [photography]; encoded magnetic cards; animated cartoons; eyeglass cases / pince-nez cases; cassette players; cell phone straps; eyeglass chains / pince-nez chains; chargers for electric batteries; chips [integrated circuits]; chronographs [time recording apparatus]; time clocks [time recording devices]; clothing for protection against accidents, irradiation and fire; mechanisms for coin-operated

apparatus; coin-operated mechanisms for television sets; electric apparatus for commutation; commutators; compact disc players; comparators; compasses [measuring instruments]; directional compasses; computer memory devices; computer programmes [programs], recorded; computer keyboards; computer operating programs, recorded; computer game software; computers; printers for use with computers; containers for contact lenses; cosmographic instruments; cyclotrons; darkrooms [photography]; data processing apparatus; magnetic data media; optical data media; detectors; smoke detectors; diagnostic apparatus, not for medical purposes; dictating machines; digital photo frames; compact discs [audio-video]; compact discs [read-only memory]; optical discs; disks, magnetic; distance measuring apparatus; distance recording apparatus / apparatus for recording distance; diving suits; dosage dispensers / dosimeters; downloadable ring tones for mobile phones; downloadable music files; downloadable image files; disk drives for computers; electric door bells; electronic pocket translators; electronic tags for goods; magnetic encoders; enlarging apparatus [photography]; eyeglass cords / pince-nez cords; editing appliances for cinematographic films / apparatus for editing cinematographic film; filters for respiratory masks; fire extinguishers / fire extinguishing apparatus; fire beaters; clothing for protection against fire; fire pumps; fire blankets; flashlights [photography]; floppy disks; food analysis apparatus; garments for protection against fire; Global Positioning System [GPS] apparatus; gloves for protection against accident; gloves for divers; headphones; heat regulating apparatus; protective helmets; protective helmets for sports; riding helmets; holograms; encoded identification bracelets, magnetic; identity cards, magnetic; quantity indicators; speed indicators; integrated circuits; integrated circuit cards [smart cards] / smart cards [integrated circuit cards]; intercommunication apparatus; interfaces for computers; juke boxes, musical / coin-operated musical automata [juke boxes]; juke boxes for computers; hands free kits for phones; knee-pads for workers; optical lanterns / optical lamps; magic lanterns; laptop computers; lasers, not for medical purposes; life saving apparatus and equipment; life buoys; life jackets; life belts; life-saving rafts; light dimmers [regulators], electric / light regulators [dimmers], electric; light-emitting diodes [LED]; locks, electric; logs [measuring instruments]; loudspeakers; magnetic tapes; magnetic wires; magnets; decorative magnets; magnifying glasses [optics]; marine compasses; protective masks; divers' masks; material testing instruments and machines; measures; measuring apparatus; measuring devices, electric; measuring instruments; mechanical signs; meteorological instruments; microphones; microprocessors; milage recorders for vehicles / kilometer recorders for vehicles; modems; money counting and sorting machines; monitoring apparatus, electric; monitors [computer hardware]; monitors [computer programs]; mouse [data processing equipment]; nautical apparatus and instruments; naval signalling apparatus; navigational instruments; neon signs; nets for protection against accidents; safety nets / life nets; notebook computers; electronic notice boards; observation instruments; optical fibers [fibres] [light conducting filaments] / light conducting filaments [optical fibers [fibres]]; mouse pads; pedometers; electronic pens [visual display units]; computer peripheral devices; periscopes; phonograph records / sound recording discs; photocopiers [photographic, electrostatic, thermic]; phototelegraphy apparatus; DVD players; pocket calculators; light-emitting electronic pointers; portable media players; precision measuring apparatus; automatic indicators of low pressure in vehicle tires

[tyres] / automatic indicators of low pressure in vehicle tires / automatic indicators of low pressure in vehicle tyres; pressure indicator plugs for valves; pressure gauges / manometers; pressure measuring apparatus; pressure indicators; printed circuits; printed circuit boards; probes for scientific purposes; processors [central processing units] / central processing units [processors]; computer programs [downloadable software]; projection screens; projection apparatus; protection devices for personal use against accidents; electronic publications, downloadable; punched card machines for offices; radar apparatus; radio pagers; radiological apparatus for industrial purposes; radios; vehicle radios; radiotelegraphy sets; radiotelephony sets; railway traffic safety appliances; bar code readers; optical character readers; readers [data processing equipment]; telephone receivers; audio- and video-receivers; record players; reflecting discs for wear, for the prevention of traffic accidents; regulating apparatus, electric; relays, electric; electric installations for the remote control of industrial operations; electro-dynamic apparatus for the remote control of signals; remote control apparatus; respirators for filtering air; respiratory masks, other than for artificial respiration / respirators, other than for artificial respiration; rheostats; road signs, luminous or mechanical; rods for water diviners; rulers [measuring instruments]; saccharometers; safety tarpaulins; salinometers; satellite navigational apparatus; satellites for scientific purposes; scales; scanners [data processing equipment]; shoes for protection against accidents, irradiation and fire; signal lanterns; signalling panels, luminous or mechanical; signalling whistles; transmitters of electronic signals; signals, luminous or mechanical; signs, luminous; sirens; apparatus for measuring the thickness of skins; slide projectors / transparency projection apparatus; slope indicators / clinometers / gradient indicators / inclinometers; socks, electrically heated; computer software, recorded; sound recording carriers; sound transmitting apparatus; sound recording apparatus; sound reproduction apparatus; sound locating instruments; sounding lines; spectacle lenses; spectacle frames; spectacle cases; spectacles [optics]; speed checking apparatus for vehicles; speed measuring apparatus [photography]; speed regulators for record players; spirit levels; goggles for sports; sprinkler system for fire protection; steering apparatus, automatic, for vehicles; personal stereos; stereoscopes; stereoscopic apparatus; sound recording strips; stroboscopes; sunglasses; tape recorders; magnetic tape units for computers; demagnetizing apparatus for magnetic tapes; teaching apparatus; telephone apparatus; telephone transmitters; portable telephones; teleprinters / teletypewriters; teleprompters; television apparatus; automated teller machines [ATM]; temperature indicators; temperature indicator labels, not for medical purposes; terminals [electricity]; theft prevention installations, electric; thermometers, not for medical purposes; thermostats; thermostats for vehicles; ticket dispensers; time switches, automatic; time recording apparatus; totalizers; traffic-light apparatus [signalling devices]; transmitters [telecommunication]; transmitting sets [telecommunication]; transparencies [photography] / slides [photography]; transponders; urinometers; USB flash drives; navigation apparatus for vehicles [on-board computers]; video recorders; video cassettes; video game cartridges; video screens; video telephones; videotapes; viewfinders, photographic; voltmeters; voting machines; wafers for integrated circuits; walkie-talkies; vehicle breakdown warning triangles; weighing machines; weighing apparatus and instruments; wind socks for indicating wind direction; masts for wireless aerials; telephone wires; wrist rests for use with computers; X-ray

tubes not for medical purposes; X-ray apparatus not for medical purposes; X-ray photographs, other than for medical purposes; apparatus and installations for the production of X-rays, not for medical purposes; protection devices against X-rays, not for medical purposes; computer hardware, firmware, peripherals and software; software applications for mobile phones, tablet computers, hand held devices and computers; computer software supplied on the Internet; automatic answering apparatus for communications apparatus; code generators; apparatus for coding and decoding signals; audio cassettes, floppy discs, CD ROMS and DVD ROMS; data storage programs; servers; cases for computers; apparatus and instruments for recording, receiving, transmitting and/or reproducing data, information, pictures, images, and/or sound; electronic and computer apparatus and instruments for debiting and/or crediting financial accounts and/or for paying for goods or services; parts and fittings for all the aforesaid goods.

Class 10

Surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth; orthopedic articles; suture materials; air pillows for medical purposes; air cushions for medical purposes; air mattresses, for medical purposes; anaesthetic masks; bandages for joints, anatomical / supportive bandages; bandages, elastic; suspensory bandages; knee bandages, orthopedic; bed vibrators; beds, specially made for medical purposes; blood testing apparatus; breast pumps; condoms; contraceptives, non-chemical; abdominal corsets; crutches; cushions for medical purposes; diagnostic apparatus for medical purposes; electric acupuncture instruments; electrocardiographs; electrodes for medical use; feeding bottles / babies' bottles; supports for flat feet; arch supports for footwear; furniture especially made for medical purposes; hearing aids for the deaf; hearing protectors; inhalers; injectors for medical purposes; lamps for medical purposes; lasers for medical purposes; spoons for administering medicine; physical exercise apparatus, for medical purposes; physiotherapy apparatus; probes for medical purposes; pulse meters; pumps for medical purposes; radiological apparatus for medical purposes; radiology screens for medical purposes; body rehabilitation apparatus for medical purposes; orthopaedic [orthopedic] soles / orthopaedic soles / orthopedic soles; sphygmotensimeters / arterial blood pressure measuring apparatus / sphygmomanometers; surgical apparatus and instruments; surgical implants [artificial materials]; syringes for injections; syringes for medical purposes; temperature indicator labels for medical purposes; testing apparatus for medical purposes / apparatus for use in medical analysis; thermal packs for first aid purposes; thermometers for medical purposes; vaporizers for medical purposes / sprayers for medical purposes; parts and fittings for all the aforesaid goods.

Class 12

Vehicles; apparatus for locomotion by land, air or water; aeronautical apparatus, machines and appliances; aeroplanes; air vehicles; air bags [safety devices for automobiles]; aircraft; amphibious airplanes; ambulances; anti-theft devices for vehicles; anti-theft alarms for vehicles; automobile hoods; automobile chains; automobile tires [tyres]; automobile bodies; stroller covers [pushchairs]; air balloons; barges; carts; seat covers for vehicles; ejector seats for aircraft; hoods for vehicles; repair outfits for inner

tubes; inner tubes for bicycles, cycles; mudguards; non-skid devices for vehicle tires; parachutes; pedals for cycles; rolling stock for railways; rudders; vehicle running boards; saddle covers for bicycles or motorcycles; saddlebags adapted for bicycles; saddles for bicycles, cycles or motorcycles; safety belts for vehicle seats; scooters [vehicles]; screw-propellers for boats; screw-propellers; screws [propellers] for ships; sculls / stern oars; seaplanes; safety seats for children, for vehicles; vehicle seats; brake segments for vehicles; timbers [frames] for ships; ships; snowmobiles; spare wheel covers / spare tire covers / spare tyre covers; sports cars; electric vehicles; space vehicles; refrigerated vehicles; military vehicles for transport; vehicles for locomotion by land, air, water or rail; air cushion vehicles; remote control vehicles, other than toys; yachts; parts and fittings for all the aforesaid goods.

Class 14

Precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewellery, precious stones; horological and chronometric instruments; alarm clocks; alloys of precious metal; anchors [clock and watch making]; atomic clocks; badges of precious metal; barrels [clock and watch making]; brooches [jewellery]; busts of precious metal; cases for clock- and watchmaking; cases for watches [presentation]; chains [jewellery]; watch chains; charms [jewellery] / trinkets [jewellery]; chronographs [watches]; chronometers; chronometrical instruments; chronoscopes; tie clips; clock cases; clocks; clocks and watches, electric; clockworks; cloisonné [jewellery]; coins; control clocks [master clocks] / master clocks; figurines [statuettes] of precious metal / statuettes of precious metal; gold, unwrought or beaten; gold thread [jewellery]; clock hands [clock and watch making]; ingots of precious metals; iridium; jewellery; jewellery cases [caskets] / jewelry cases [caskets]; key rings [trinkets or fobs]; cuff links; medals; movements for clocks and watches; ornaments [jewellery]; hat ornaments of precious metal; ornamental pins; pins [jewellery]; tie pins; rhodium; rings [jewellery]; statues of precious metal; stopwatches; sundials / sun dials; copper tokens; watch bands / straps for wristwatches / watch straps; watch glasses / watch crystals; watch cases; watches; wristwatches.

Class 16

Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; absorbent sheets of paper or plastic for foodstuff packaging; addressing machines; adhesive tapes for stationery or household purposes; adhesives [glues] for stationery or household purposes; advertisement boards of paper or cardboard; albums / scrapbooks; almanacs; announcement cards [stationery]; aquarelles / watercolors [paintings] / watercolours [paintings]; artists' watercolor [watercolour] saucers / watercolor [watercolour] saucers for artists / artists' watercolor saucers / artists' watercolour saucers; atlases; conical paper bags; bags [envelopes, pouches] of paper or plastics, for packaging; garbage bags of paper or of plastics; balls for ball-point pens; bibs of paper; loose-leaf binders; binding strips [bookbinding]; bookbinding apparatus

and machines [office equipment]; bookbindings; bookends; booklets; bookmarkers; books; bottle envelopes of cardboard or paper; bottle wrappers of cardboard or paper; paper bows; boxes of cardboard or paper; calendars; cardboard; cardboard articles; cards / charts; catalogues; holders for checkbooks [cheque books]; cloth for bookbinding; bookbinding cloth; coasters of paper; comic books; paper tapes and cards for the recordal of computer programmes; covers [stationery] / wrappers [stationery]; cream containers of paper; diagrams; document files [stationery]; document holders [stationery]; drawing pads; drawing pins / thumbtacks; drawing boards; drawing materials; drawing instruments; drawing sets; drawing pens; electrocardiograph paper; engravings; envelopes [stationery]; writing board erasers; etchings; face towels of paper; figurines [statuettes] of papier mâché; files [office requisites]; flags of paper; flyers; folders for papers / jackets for papers; folders [stationery]; forms, printed; fountain pens; galley racks [printing]; terrestrial globes; graphic prints; graphic representations; greeting cards; gummed tape [stationery]; gummed cloth for stationery purposes; hectographs; histological sections for teaching purposes; passport holders; humidity control sheets of paper or plastic for foodstuff packaging; index cards [stationery]; indexes; inkstands; inkwells; labels, not of textile; ledgers [books]; lithographic works of art; magazines [periodicals]; manifolds [stationery]; manuals [handbooks] / handbooks [manuals]; geographical maps; marking pens [stationery]; mats for beer glasses; moisteners for gummed surfaces [office requisites]; apparatus for mounting photographs; musical greeting cards; napkins of paper for removing make-up / tissues of paper for removing make-up; table napkins of paper; newsletters; newspapers; nibs; nibs of gold; note books; numbers [type]; office perforators; office requisites, except furniture; oleographs; pads [stationery]; writing pads / writing tablets; paint boxes [articles for use in school]; paint trays; paintings [pictures], framed or unframed; pamphlets; pantographs [drawing instruments]; paper; paper sheets [stationery]; pen cases / boxes for pens; pen wipers; pencil holders; pencil lead holders; pencils; penholders; pens [office requisites]; periodicals; photo-engravings; photographs [printed]; pictures; placards of paper or cardboard; place mats of paper; posters; printed matter; prospectuses; printed publications; punches [office requisites]; paper for radiograms; graphic reproductions; paper ribbons; square rulers; drawing rulers; school supplies [stationery]; scrapers [erasers] for offices; signboards of paper or cardboard; silver paper; slate pencils; song books; spools for inking ribbons; stamp pads; stamp stands; address stamps; stamps [seals]; cases for stamps [seals]; stands for pens and pencils; stapling presses [office requisites]; starch paste [adhesive] for stationery or household purposes; packaging material made of starches; stationery; stickers [stationery]; tablemats of paper; tags for index cards; teaching materials [except apparatus]; tickets; printed timetables; trading cards other than for games; transfers [decalcomanias] / decalcomanias; cardboard tubes; type [numerals and letters] / letters [type]; wrapping paper / packing paper; wristbands for the retention of writing instruments; writing slates; writing or drawing books; writing materials; writing paper; writing cases [stationery]; letters; member guide booklet; member medical card; plastic materials for packaging (not included in other classes); printed matter relating to financial planning, investment analysis, portfolio allocation and recommendations for selecting financial instruments; investor reports and user manuals.

Class 18

Leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and travelling bags; umbrellas and parasols; walking sticks; whips, harness and saddlery; attaché cases; bags for climbers; bags for campers; bags [envelopes, pouches] of leather, for packaging / envelopes, of leather, for packaging / pouches, of leather, for packaging; garment bags for travel; net bags for shopping; bags for sports; bags; beach bags; hat boxes of leather; boxes of leather or leather board; boxes of vulcanised fibre; briefcases; canes / walking sticks; card cases [notecases]; cases, of leather or leatherboard; casings, of leather, for springs / casings, of leather, for plate springs; chamois leather, other than for cleaning purposes / skins of chamois, other than for cleaning purposes; furniture coverings of leather; umbrella covers; covers for animals / clothing for pets; walking stick handles / walking cane handles; horse blankets; slings for carrying infants; key cases; leather, unworked or semi-worked; imitation leather; moleskin [imitation of leather]; music cases; purses; rucksacks / backpacks; school bags / school satchels; shopping bags; shoulder belts [straps] of leather / bandoliers / leather shoulder belts / leather shoulder straps; sling bags for carrying infants; mountaineering sticks / alpenstocks; leather straps / leather thongs; suitcases; tool bags of leather, empty; travelling trunks; travelling bags; travelling sets [leatherware]; trimmings of leather for furniture / leather trimmings for furniture; trunks [luggage]; umbrellas; vanity cases, not fitted; pocket wallets; wheeled shopping bags.

Class 25

Clothing, footwear, headgear; aprons [clothing]; bandanas [neckerchiefs]; bath sandals; bathing caps; money belts [clothing]; camisoles; caps [headwear]; clothing; clothing for gymnastics; cyclists' clothing; dresses; ear muffs [clothing]; football shoes / football boots; footwear; gloves [clothing]; dressing gowns; gymnastic shoes; hats; headbands [clothing]; jackets [clothing]; knitwear [clothing]; leggings [leg warmers] / leg warmers; mittens; motorists' clothing; neckties; pants / drawers [clothing]; ponchos; pullovers / jumpers [pullovers]; pyjamas; ready-made clothing; bath robes; sandals; saris; sarongs; scarves / scarfs; shawls; shirts; shoes; short-sleeve shirts; skirts; slippers; socks; sports shoes; stockings; suits; bathing suits / swimsuits; sweaters; tee-shirts; trousers; bathing trunks / bathing drawers; uniforms; fishing vests; visors [headwear]; waterproof clothing; wet suits for water-skiing.

Class 35

Advertising; business management; business administration; office functions; commercial administration of the licensing of the goods and services of others; dissemination of advertising matter; updating of advertising material; advertising / publicity; advertising agencies / publicity agencies; rental of advertising space; advertising by mail order; commercial information and advice for consumers [consumer advice shop]; cost price analysis; telephone answering for unavailable subscribers; business appraisals; business management of performing artists; business management assistance; auctioneering; bill-posting / outdoor advertising; book-keeping / accounting; business auditing; business management and organization consultancy;

business management consultancy; business organization consultancy; professional business consultancy; business management of sports people; presentation of goods on communication media, for retail purposes; price comparison services; compilation of information into computer databases; systemization of information into computer databases; data search in computer files for others; demonstration of goods; direct mail advertising; business efficiency expert services; employment agencies; organization of exhibitions for commercial or advertising purposes; organization of fashion shows for promotional purposes; computerized file management; economic forecasting; import-export agencies; commercial or industrial management assistance; commercial information agencies; business information; business inquiries; business investigations; invoicing; layout services for advertising purposes; personnel management consultancy; advisory services for business management; marketing studies; marketing research; marketing; modelling for advertising or sales promotion; news clipping services; on-line advertising on a computer network; organization of trade fairs for commercial or advertising purposes; outsourcing services [business assistance]; payroll preparation; photocopying services; opinion polling; word processing; administrative processing of purchase orders; procurement services for others [purchasing goods and services for other businesses]; production of advertising films; public relations; publicity columns preparation; publication of publicity texts; writing of publicity texts; radio advertising / radio commercials; personnel recruitment; office machines and equipment rental; rental of photocopying machines; rental of advertising time on communication media; document reproduction; business research; retail or wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; retail and wholesale of cosmetics and personal care products, telecommunication goods, computers, computer software, computer software applications, computer hardware, computer peripheral devices, electronic publications, medical devices, vehicles, machineries, watches, clocks, printed matters, paper products, stationeries, items made of leather or imitation leather, bags, luggage bags, clothing, headgear, footwear; sales promotion for others; distribution of samples; secretarial services; sponsorship search; drawing up of statements of accounts; compilation of statistics; tax preparation; telemarketing services; television advertising / television commercials; psychological testing for the selection of personnel; transcription; typing; administration processing of purchase orders; personal management consultancy; computer data processing; computer data management; sales, business, advertising and promotional information services; telephone answering (for others); provision of sales, business, advertising and promotional information through a global computer network; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from a general merchandise internet web site and a wholesale outlet , in the field of bleaching preparations and other substances for laundry use, in the field of cleaning preparations, polishing preparations, scouring preparations, abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, fragrances, air fragrancing preparations, personal care products, cosmetic preparations, dyes, adhesives, bases for flower perfumes, joss sticks, scented wood, shoemakers' wax, shoe cream, shoe wax and shoe polish, in the field of pharmaceutical and veterinary preparations, in the field of sanitary preparations for medical purposes; dietetic food and substances adapted for medical or veterinary use, food for babies,

dietary supplements for humans and animals, in the field of plasters, materials for dressings, material for stopping teeth, dental wax, disinfectants, preparations for destroying vermin, fungicides and herbicides, in the field of machines and machine tools, motors and engines, machine coupling and transmission components, in the field of agricultural implements, incubators for eggs, automatic vending machines, in the field of scientific, nautical, navigational, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, in the field of apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, anti-interference devices (electricity), in the field of apparatus for recording, transmission or reproduction of sound and/or images, in the field of mechanisms for coin-operated apparatus, cash registers, calculating machines, calculating disks, in the field of computers, computer hardware, computer firmware, computer software, computer peripherals, data processing equipment, electronic agendas, computer parts, accessories for computers, in the field of electrical devices, electrical apparatus, electrical equipment in the field of telecommunications apparatus, telecommunications equipment in the field of fire-extinguishing equipment, fire-extinguishing apparatus, alarms, anti-theft warning apparatus, in the field of anti-dazzle shades and anti-glare visors, anti-glare glasses, in the field of bags, cases, covers, containers, cords, bells, in the field of protective clothing, safety equipment, safety apparatus, parts for safety apparatus and equipment, security apparatus, security devices, in the field of diving apparatus, diving equipment, sports apparatus, sports equipment, in the field of battery chargers, animated cartoons, in the field of cell phone straps, in the field of eyeglass chains and pince-nez chains, in the field of mechanisms for coin-operated apparatus, coin-operated mechanisms for television sets, in the field of cyclotrons, darkrooms (photography), detectors, smoke detectors, diagnostic apparatus, not for medical purposes, digital photo frames, electronic pocket translators, editing appliances for cinematographic films and apparatus for editing cinematographic film, filters for respiratory masks, fire blankets, flashlights (photography), food analysis apparatus, Global Positioning System (GPS) apparatus, in the field of heat regulating apparatus, holograms, optical lanterns and optical lamps, magic lanterns, lasers, not for medical purposes, light-emitting diodes (LED), electric locks, in the field of magnets, marine compasses, material testing instruments and machines, in the field of measuring apparatus, electric measuring devices, measuring instruments, mechanical signs, meteorological instruments, money counting and sorting machines, electric monitoring apparatus, neon signs, in the field of electronic notice boards, observation instruments, optical fibers [fibres] [light conducting filaments] and light conducting filaments [optical fibers [fibres]], electronic pens [visual display units], periscopes, photocopiers [photographic, electrostatic, thermic]; phototelegraphy apparatus, light-emitting electronic pointers, portable media players, in the field of projection screens, projection apparatus, protection devices for personal use against accidents, in the field of electronic publications (downloadable), punched card machines for offices, radar apparatus, radiological apparatus for industrial purposes, railway traffic safety appliances, bar code readers, optical character readers, in the field of electric installations for the remote control of industrial operations, electro-dynamic apparatus for the remote control of signals, remote control apparatus, in the field of respirators for

filtering air, respiratory masks, other than for artificial respiration and respirators, other than for artificial respiration, in the field of road signs (luminous or mechanical), rods for water diviners, safety tarpaulins, in the field of satellite navigational apparatus, satellites for scientific purposes, in the field of signal lanterns, signalling panels (luminous or mechanical), signalling whistles, signals (luminous or mechanical), signs (luminous), sirens, in the field of slide projectors and transparency projection apparatus, socks (electrically heated), spectacle frames; parts for spectacles, spectacle cases, sunglasses, in the field of steering apparatus (automatic) for vehicles, in the field of teleprinters and teletypewriters, teleprompters, television apparatus, automated teller machines [ATM], temperature indicator labels (not for medical purposes), theft prevention installations (electric), ticket dispensers, time switches (automatic), totalizers, traffic-light apparatus [signalling devices], voting machines, in the field of X-ray tubes not for medical purposes, X-ray apparatus not for medical purposes, apparatus and installations for the production of X-rays, not for medical purposes, (re-positioned), in the field of code generators, apparatus for coding and decoding signals, in the field of instruments for recording, receiving, transmitting and/or reproducing data, information, pictures, images, and/or sound, in the field of electronic and computer apparatus and instruments for debiting and/or crediting financial accounts and/or for paying for goods or services as well as parts and fittings for all the aforesaid goods, in the field of surgical, medical, dental and veterinary apparatus, equipment, devices and instruments, in the field of artificial limbs, eyes and teeth, orthopedic articles, suture materials, in the field of air pillows for medical purposes, air cushions for medical purposes, air mattresses for medical purposes, bed vibrators, breast pumps, condoms, contraceptives (non-chemical), abdominal corsets, cushions for medical purposes, in the field of feeding bottles and babies' bottles, furniture especially made for medical purposes, surgical implants [artificial materials], temperature indicator labels for medical purposes, thermal packs for first aid purposes, in the field of parts and fittings for surgical, medical, dental orthopedic and veterinary apparatus, equipment, devices and instruments, in the field of vehicles, in the field of apparatus for locomotion by land, air or water, in the field of vehicles for locomotion by land, air, water or rail, in the field of aeronautical apparatus, machines and appliances, in the field of accessories, parts and fittings for vehicles, in the field of accessories, parts and fittings for apparatus for locomotion by land, air or water, in the field of stroller covers [pushchairs], barges, carts, repair outfits for inner tubes, inner tubes for bicycles, cycles, in the field of parachutes, rolling stock for railways, saddle covers for bicycles or motorcycles, saddlebags adapted for bicycles, saddles for bicycles, cycles or motorcycles, in the field of parts and fittings for all the aforesaid goods, in the field of precious metals and their alloys and goods in precious metals or coated therewith, in the field of jewellery, precious stones, in the field of horological and chronometric instruments, in the field of accessories, parts and fittings for horological and chronometric instruments, in the field of cases for clock- and watchmaking, coins, jewellery cases [caskets] and jewelry cases [caskets], key rings [trinkets or fobs], cuff links, medals, ornamental pins, tie pins, copper tokens, in the field of paper, cardboard and goods made from these materials, in the field of printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, in the field of typewriters and office requisites (except furniture), in the field of instructional and teaching material (except apparatus),

plastic materials for packaging, printers' type, printing blocks, in the field of addressing machines, albums and scrapbooks, in the field of artists' equipment, parts of stationery, in the field of holders for checkbooks [cheque books], engravings, etchings, figurines [statuettes] of papier mâché, terrestrial globes, hectographs, histological sections for teaching purposes, passport holders, lithographic works of art, mats for beer glasses, musical greeting cards, numbers [type], oleographs, paintings [pictures], photo- engravings, packaging material made of starches, transfers [decalcomanias] and decalcomanias, type [numerals and letters] and letters [type], member medical card, plastic materials for packaging, in the field of leather and imitations of leather, and goods made of these materials, in the field of animal skins, hides, bags, trunks and travelling bags, in the field of umbrellas and parasols, walking sticks, whips, harness and saddlery, in the field of boxes, cases, in the field of umbrella covers, covers for animals and clothing for pets, walking stick handles and walking cane handles, horse blankets, slings for carrying infants, key cases, purses, in the field of rucksacks and backpacks, bandoliers, mountaineering sticks and alpenstocks, vanity cases, not fitted, pocket wallets, wheeled shopping bags, in the field of clothing, footwear, headgear, in the field of wet suits for water-skiing; business services relating to compilation and rental of mailing lists; ordering services [for others]; business administration services for the processing of sales made on the Internet; loyalty program or incentive scheme redemption services in connection with the supply of benefits of value to customers; business management assistance; analysis on business management; compilation and maintenance of a register of domain names; collation, compilation of information relating to healthy living, healthy eating habits, nutrition, diet and fitness; consultancy, advisory services and provision of information relating to all the foregoing.

Class 36

Insurance; financial affairs; monetary affairs; real estate affairs; accident insurance underwriting; accommodation bureaux [apartments]; actuarial services; financial analysis; apartment house management; real estate appraisal; antique appraisal; art appraisal; jewellery appraisal; numismatic appraisal; stamp appraisal; banking; home banking; brokerage; brokerage of carbon credits; business liquidation services, financial; capital investments / fund investments / capital investment; clearing, financial / clearing-houses, financial; rent collection; organization of collections; financial consultancy; insurance consultancy; credit bureaux; credit card services; issuance of credit cards; customs brokerage; debit card services; debt collection agencies; debt advisory services; real estate agencies; real estate management; financial evaluation [insurance, banking, real estate]; repair costs evaluation [financial appraisal]; financial evaluation of standing timber / financial valuation of standing timber; factoring; financing services; fire insurance underwriting; fiscal assessments / fiscal valuations; charitable fund raising; electronic funds transfer; health insurance underwriting; hire-purchase financing / lease-purchase financing; housing agents / real estate brokers; financial information; insurance information; instalment loans; insurance brokerage; insurance underwriting; leasing of farms; lending against security; life insurance underwriting; loans [financing]; financial management; marine insurance underwriting; exchanging money; mortgage banking; mutual funds; pawnbrokerage; provident fund services; leasing of real estate; rental of offices [real estate]; renting of flats / renting of

apartments; retirement payment services; safe deposit services; savings bank services; securities brokerage / stocks and bonds brokerage; financial sponsorship; stock exchange quotations; stock brokerage services; surety services / bail-bonding / guarantees; issue of tokens of value; issuing of travellers' checks [cheques]; trusteeship / fiduciary; deposits of valuables; check [cheque] verification; capital management services; financial planning; investment analysis, portfolio allocation services; provision of information relating to financial planning, investment analysis, portfolio allocation and recommendations for selecting financial instruments via a global computer network; financial services; financial advisory services; financing of loans; professional consultancy services relating to insurance, financing, pensions, annuities, real estate, and investment; lease purchase financing; real estate broker; car appraisal; tax information supply; financial services associated with loyalty programs or incentive schemes; consultancy, advisory services and provision of information relating to all the foregoing.

Class 38

Telecommunications; rental of access time to global computer networks; radio broadcasting; television broadcasting; cable television broadcasting; cellular telephone communication; providing internet chatrooms; communications by fiber [fibre] optic networks; communications by computer terminals; electronic bulletin board services [telecommunications services]; transmission of greeting cards online; electronic mail; message sending; news agencies / wire service; paging services [radio, telephone or other means of electronic communication]; providing telecommunications connections to a global computer network; providing user access to global computer networks; providing access to databases; providing online forums; rental of facsimile apparatus; rental of modems; rental of telecommunication equipment; rental of telephones; satellite transmission; rental of message sending apparatus; information about telecommunication; providing telecommunication channels for teleshopping services; telecommunications routing and junction services; teleconferencing services; transmission of telegrams; communications by telegrams; telegraph services; telephone services; communications by telephone; telex services; computer aided transmission of messages and images; facsimile transmission; transmission of digital files; videoconferencing services; voice mail services; wireless broadcasting; leasing access time to a computer database; providing access to computer database on the global computer network for searching and retrieving information, data, web sites and resources available on computer networks; providing user access to a computer database containing electronic publications and data via computer networks for processing and/or displaying purposes; providing user access to remote computers containing electronic publications, bulletin boards, database and information accessible via computer; dissemination of information relating to healthy living, healthy eating habits, nutrition, diet and fitness; consultancy, advisory services and provision of information relating to all the foregoing.

Class 41

Education; providing of training; entertainment; sporting and cultural activities; academies [education]; arranging of beauty contests; booking of seats for shows;

publication of books; sport camp services; providing casino facilities [gambling]; rental of cine-films / rental of motion pictures; cinema presentations / movie theatre presentations; club services [entertainment or education]; coaching [training]; arranging and conducting of colloquiums; organization of competitions [education or entertainment]; organization of sports competitions; arranging and conducting of concerts; conducting fitness classes; arranging and conducting of conferences; arranging and conducting of congresses; correspondence courses; disc jockey services; discotheque services; dubbing; videotape editing; educational examination; electronic desktop publishing; entertainer services; entertainment / amusements; organization of exhibitions for cultural or educational purposes; organization of fashion shows for entertainment purposes; film production, other than advertising films; game services provided on-line from a computer network; games equipment rental; providing golf facilities; vocational guidance [education or training advice]; gymnastic instruction; health club services [health and fitness training]; education information; entertainment information; recreation information; language interpreter services; layout services, other than for advertising purposes; presentation of live performances; operating lotteries; microfilming; rental of movie projectors and accessories; providing museum facilities [presentation, exhibitions]; music composition services; music-halls; night clubs; orchestra services; organization of balls; organization of shows [impresario services]; amusement parks; personal trainer services [fitness training]; photographic reporting; photography; physical education; party planning [entertainment]; videotape film production; production of music; providing sports facilities; providing karaoke services; providing on-line electronic publications, not downloadable; publication of electronic books and journals on-line; radio entertainment; production of radio and television programmes; recording studio services; providing recreation facilities; rental of audio equipment; rental of video cameras / rental of camcorders; rental of sports grounds; news reporters services; scriptwriting services; arranging and conducting of seminars; services of schools [education]; production of shows; rental of sound recordings; rental of sports equipment, except vehicles; timing of sports events; rental of stadium facilities; movie studios; subtitling; arranging and conducting of symposiums; teaching / educational services / instruction services / tuition; television entertainment; publication of texts, other than publicity texts; writing of texts, other than publicity texts; theatre productions; ticket agency services [entertainment]; practical training [demonstration]; translation; rental of videotapes; videotaping; vocational retraining; arranging and conducting of workshops [training]; publication of diagrams, images and photographs; arranging, conducting, hosting, organizing and provision podcasts and workshops; design of educational courses, examinations and qualifications; consultancy services relating to the designing of training courses; interpretation; consultancy, advisory services and provision of information relating to all the foregoing.

Class 42

Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; architectural consultation; architecture; bacteriological research; calibration [measuring]; chemical analysis; chemical research; chemistry research; clinical trials; cloud seeding; computer programming; updating of computer software; consultancy in

the design and development of computer hardware; maintenance of computer software; computer system analysis; duplication of computer programs; installation of computer software; computer software consultancy; conversion of data or documents from physical to electronic media; data conversion of computer programs and data [not physical conversion]; design of interior décor; industrial design; graphic arts design; computer system design; digitization of documents [scanning]; energy auditing; consultancy in the field of energy-saving; engineering; research in the field of environmental protection; weather forecasting / meteorological information; handwriting analysis [graphology]; hosting computer sites [Web sites]; information technology [IT] consulting services; scientific laboratory services; land surveying / land surveys; creating and maintaining Web sites for others; mechanical research; monitoring of computer systems by remote access; analysis of oil-field exploitation; packaging design / packaging design services; technical project studies; computer virus protection services; quality control; recovery of computer data; computer rental; research and development of new products for others; biological research; scientific research; providing search engines for the internet; server hosting; rental of Web servers; computer software design; rental of computer software; software as a service [SaaS]; styling [industrial design]; surveying; technical research; material testing; vehicle roadworthiness testing; water analysis; web site design consultancy; computer security; computer services relating to financial analysis system; computer services relating to interconnection of computer hardware and software; application software design; computer service relating to creating indexes of information, sites and resources on computer networks; design, drawing and commissioned writing, all for the compilation of web pages on the Internet; creating and maintaining web sites; computer database development; rental and leasing of computer apparatus, and computer data; creation of a register of domain names; computer and electronic signal coding and decoding; testing and evaluation of occupational health and safety; consultancy, advisory services and provision of information relating to the all foregoing.

Class 44

Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture and forestry services; alternative medicine services; aromatherapy services; artificial insemination services; public baths for hygiene purposes; Turkish baths; blood bank services; chiropractics; medical clinic services; dentistry; landscape design; hair implantation; health care; health spa services; health centres / health centers; health counselling / health counseling; convalescent homes / rest homes; nursing homes; hospices; hospitals; in vitro fertilization services; massage; medical assistance; medical equipment rental; midwife services; nursing, medical; opticians' services; pharmacists' services to make up prescriptions; pharmacy advice; physiotherapy / physical therapy; services of a psychologist; rehabilitation for substance abuse patients; beauty salons; sanatoriums; sauna services; solarium services; plastic surgery; telemedicine services; therapy services; visagists' services; advisory and consultancy services relating to healthy living, healthy eating habits, nutrition, diet and fitness; health clinic services; mental health services; health care consultation services; provision of information relating to healthy living, healthy eating habits, nutrition, diet

and fitness; health assessment surveys; consultancy, advisory services and provision of information relating to all the foregoing.

Class 45

Legal services; security services for the protection of property and individuals; personal and social services rendered by others to meet the needs of individuals; adoption agency services; personal body guarding; licensing of computer software [legal services]; security consultancy; intellectual property consultancy; crematorium services; detective agencies; registration of domain names [legal services]; rental of fire alarms; funerals; genealogical research; licensing of intellectual property; intellectual property watching services; missing person investigations; personal background investigations; legal research; litigation services; opening of security locks; copyright management; mediation; monitoring of burglar and security alarms; social networking services; licencing of digital data, still images, moving images, audio and text; consultancy, advisory services and provision of information relating to all the foregoing.

No. 12074589 for the trade mark:



which was applied for on 19 August 2013 (claiming an Internal Convention priority date of 10 May 2013 from an earlier filing in Hong Kong) and which was entered in the register on 2 October 2016.

Goods and services

Class 3

Bleaching preparations and other substances for laundry use; cleaning, polishing, scouring and abrasive preparations; soaps; perfumery, essential oils, cosmetics, hair lotions; dentifrices; air fragrancing preparations; almond oil; almond soap; almond milk for cosmetic purposes; aloe vera preparations for cosmetic purposes; alum stones [astringents]; amber [perfume]; antiperspirants [toiletries]; aromatics [essential oils]; volcanic ash for cleaning; astringents for cosmetic purposes; badian essence; balms other than for medical purposes; quillaia bark for washing; bath salts, not for medical purposes; cosmetic preparations for baths; beard dyes; bergamot oil; bleaching salts; bleaching preparations [decolorants] for cosmetic purposes; ethereal essences; ethereal oils / essential oils; eyebrow cosmetics; false eyelashes; cosmetic preparations for eyelashes; adhesives for affixing false eyelashes; adhesives for affixing false hair; flavourings for cakes [essential oils] / cake flavourings [essential oils]; bases for flower perfumes; extracts of flowers [perfumes]; soap for foot perspiration; geraniol; hair dyes / hair colorants; hair waving preparations / waving preparations for the hair; hair spray; heliotropine; henna [cosmetic dye]; hydrogen peroxide for cosmetic purposes; incense; ionone [perfumery]; jasmine oil; javelle water / potassium hypochloride; petroleum jelly for cosmetic purposes; joss sticks; cosmetic kits; lacquer-removing preparations; lavender water; lavender oil; essential oils of lemon; sachets for perfuming linen; lip glosses; lipsticks; lotions for cosmetic purposes; tissues impregnated with cosmetic lotions; make-up preparations; make-up removing preparations; make-up; mascara; beauty masks; massage gels other than for medical purposes; medicated soap; cleansing milk for toilet purposes; mint essence [essential oil]; mint for perfumery; mouth washes, not for medical purposes; musk [perfumery]; nail care preparations; nail art stickers; false nails; polishing preparations; polishing creams; polishing paper; polishing stones; pomades for cosmetic purposes; potpourris [fragrances]; make-up powder; pumice stone; pastes for razor strops; rose oil; safrol; scented wood; scented

water; shampoos; shaving stones [astringents]; shaving soap; shaving preparations; shining preparations [polish]; shoe cream; shoe wax; shoe polish; shoemakers' wax; silicon carbide [abrasive]; cosmetic preparations for skin care; cosmetic preparations for slimming purposes; smoothing stones; smoothing preparations [starching]; soap; soap for brightening textile; breath freshening sprays; breath freshening strips; sun-tanning preparations [cosmetics]; sunscreen preparations; swabs [toiletries] / cotton sticks for cosmetic purposes; talcum powder, for toilet use; terpenes [essential oils]; toilet water; toiletries; decorative transfers for cosmetic purposes.

Class 5

Pharmaceutical and veterinary preparations; sanitary preparations for medical purposes; dietetic food and substances adapted for medical or veterinary use, food for babies; dietary supplements for humans and animals; plasters, materials for dressings; material for stopping teeth, dental wax; disinfectants; preparations for destroying vermin; fungicides, herbicides.

Class 7

Machines and machine tools; motors and engines (except for land vehicles); machine coupling and transmission components (except for land vehicles); agricultural implements other than hand-operated; incubators for eggs; automatic vending machines.

Class 9

Scientific, nautical, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments; apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity; apparatus for recording, transmission or reproduction of sound or images; magnetic data carriers, recording discs; compact discs, DVDs and other digital recording media; mechanisms for coin-operated apparatus; cash registers, calculating machines, data processing equipment, computers; computer software; fire-extinguishing apparatus; acoustic [sound] alarms / sound alarms; aerials / antennas; electronic agendas; alarms; fire alarms; altimeters; amplifiers; answering machines; anti-dazzle shades / anti-glare visors; anti-glare glasses; anti-interference devices [electricity]; anti-theft warning apparatus; audiovisual teaching apparatus; bags adapted for laptops; barometers; battery chargers; alarm bells, electric; signal bells; bells [warning devices]; binoculars; bullet-proof vests; bullet-proof waistcoats; calculating disks; calculating machines; camcorders; cinematographic cameras; cameras [photography]; encoded magnetic cards; animated cartoons; eyeglass cases / pince-nez cases; cassette players; cell phone straps; eyeglass chains / pince-nez chains; chargers for electric batteries; chips [integrated circuits]; chronographs [time recording apparatus]; time clocks [time recording devices]; clothing for protection against accidents, irradiation and fire; mechanisms for coin-operated apparatus; coin-operated mechanisms for television sets; electric apparatus for commutation; commutators; compact disc players; comparators; compasses [measuring instruments]; directional compasses; computer memory devices; computer programmes

[programs], recorded; computer keyboards; computer operating programs, recorded; computer game software; computers; printers for use with computers; containers for contact lenses; cosmographic instruments; cyclotrons; darkrooms [photography]; data processing apparatus; magnetic data media; optical data media; detectors; smoke detectors; diagnostic apparatus, not for medical purposes; dictating machines; digital photo frames; compact discs [audio-video]; compact discs [read-only memory]; optical discs; disks, magnetic; distance measuring apparatus; distance recording apparatus / apparatus for recording distance; diving suits; dosage dispensers / dosimeters; downloadable ring tones for mobile phones; downloadable music files; downloadable image files; disk drives for computers; electric door bells; electronic pocket translators; electronic tags for goods; magnetic encoders; enlarging apparatus [photography]; eyeglass cords / pince-nez cords; editing appliances for cinematographic films / apparatus for editing cinematographic film; filters for respiratory masks; fire extinguishers / fire extinguishing apparatus; fire beaters; clothing for protection against fire; fire pumps; fire blankets; flashlights [photography]; floppy disks; food analysis apparatus; garments for protection against fire; Global Positioning System [GPS] apparatus; gloves for protection against accident; gloves for divers; headphones; heat regulating apparatus; protective helmets; protective helmets for sports; riding helmets; holograms; encoded identification bracelets, magnetic; identity cards, magnetic; quantity indicators; speed indicators; integrated circuits; integrated circuit cards [smart cards] / smart cards [integrated circuit cards]; intercommunication apparatus; interfaces for computers; juke boxes, musical / coin-operated musical automata [juke boxes]; juke boxes for computers; hands free kits for phones; knee-pads for workers; optical lanterns / optical lamps; magic lanterns; laptop computers; lasers, not for medical purposes; life saving apparatus and equipment; life buoys; life jackets; life belts; life-saving rafts; light dimmers [regulators], electric / light regulators [dimmers], electric; light-emitting diodes [LED]; locks, electric; logs [measuring instruments]; loudspeakers; magnetic tapes; magnetic wires; magnets; decorative magnets; magnifying glasses [optics]; marine compasses; protective masks; divers' masks; material testing instruments and machines; measures; measuring apparatus; measuring devices, electric; measuring instruments; mechanical signs; meteorological instruments; microphones; microprocessors; milage recorders for vehicles / kilometer recorders for vehicles; modems; money counting and sorting machines; monitoring apparatus, electric; monitors [computer hardware]; monitors [computer programs]; mouse [data processing equipment]; nautical apparatus and instruments; naval signalling apparatus; navigational instruments; neon signs; nets for protection against accidents; safety nets / life nets; notebook computers; electronic notice boards; observation instruments; optical fibers [fibres] [light conducting filaments] / light conducting filaments [optical fibers [fibres]]; mouse pads; pedometers; electronic pens [visual display units]; computer peripheral devices; periscopes; phonograph records / sound recording discs; photocopiers [photographic, electrostatic, thermic]; phototelegraphy apparatus; DVD players; pocket calculators; light-emitting electronic pointers; portable media players; precision measuring apparatus; automatic indicators of low pressure in vehicle tires [tyres] / automatic indicators of low pressure in vehicle tires / automatic indicators of low pressure in vehicle tyres; pressure indicator plugs for valves; pressure gauges / manometers; pressure measuring apparatus; pressure indicators; printed circuits;

printed circuit boards; probes for scientific purposes; processors [central processing units] / central processing units [processors]; computer programs [downloadable software]; projection screens; projection apparatus; protection devices for personal use against accidents; electronic publications, downloadable; punched card machines for offices; radar apparatus; radio pagers; radiological apparatus for industrial purposes; radios; vehicle radios; radiotelegraphy sets; radiotelephony sets; railway traffic safety appliances; bar code readers; optical character readers; readers [data processing equipment]; telephone receivers; audio- and video-receivers; record players; reflecting discs for wear, for the prevention of traffic accidents; regulating apparatus, electric; relays, electric; electric installations for the remote control of industrial operations; electro-dynamic apparatus for the remote control of signals; remote control apparatus; respirators for filtering air; respiratory masks, other than for artificial respiration / respirators, other than for artificial respiration; rheostats; road signs, luminous or mechanical; rods for water diviners; rulers [measuring instruments]; saccharometers; safety tarpaulins; salinometers; satellite navigational apparatus; satellites for scientific purposes; scales; scanners [data processing equipment]; shoes for protection against accidents, irradiation and fire; signal lanterns; signalling panels, luminous or mechanical; signalling whistles; transmitters of electronic signals; signals, luminous or mechanical; signs, luminous; sirens; apparatus for measuring the thickness of skins; slide projectors / transparency projection apparatus; slope indicators / clinometers / gradient indicators / inclinometers; socks, electrically heated; computer software, recorded; sound recording carriers; sound transmitting apparatus; sound recording apparatus; sound reproduction apparatus; sound locating instruments; sounding lines; spectacle lenses; spectacle frames; spectacle cases; spectacles [optics]; speed checking apparatus for vehicles; speed measuring apparatus [photography]; speed regulators for record players; spirit levels; goggles for sports; sprinkler system for fire protection; steering apparatus, automatic, for vehicles; personal stereos; stereoscopes; stereoscopic apparatus; sound recording strips; stroboscopes; sunglasses; tape recorders; magnetic tape units for computers; demagnetizing apparatus for magnetic tapes; teaching apparatus; telephone apparatus; telephone transmitters; portable telephones; teleprinters / teletypewriters; teleprompters; television apparatus; automated teller machines [ATM]; temperature indicators; temperature indicator labels, not for medical purposes; terminals [electricity]; theft prevention installations, electric; thermometers, not for medical purposes; thermostats; thermostats for vehicles; ticket dispensers; time switches, automatic; time recording apparatus; totalizers; traffic-light apparatus [signalling devices]; transmitters [telecommunication]; transmitting sets [telecommunication]; transparencies [photography] / slides [photography]; transponders; urinometers; USB flash drives; navigation apparatus for vehicles [on-board computers]; video recorders; video cassettes; video game cartridges; video screens; video telephones; videotapes; viewfinders, photographic; voltmeters; voting machines; wafers for integrated circuits; walkie-talkies; vehicle breakdown warning triangles; weighing machines; weighing apparatus and instruments; wind socks for indicating wind direction; masts for wireless aerials; telephone wires; wrist rests for use with computers; X-ray tubes not for medical purposes; X-ray apparatus not for medical purposes; X-ray photographs, other than for medical purposes; apparatus and installations for the production of X-rays, not for medical purposes; protection devices against X-rays, not

for medical purposes; computer hardware, firmware, peripherals and software; software applications for mobile phones, tablet computers, hand held devices and computers; computer software supplied on the Internet; automatic answering apparatus for communications apparatus; code generators; apparatus for coding and decoding signals; audio cassettes, floppy discs, CD ROMS and DVD ROMS; data storage programs; servers; cases for computers; apparatus and instruments for recording, receiving, transmitting and/or reproducing data, information, pictures, images, and/or sound; electronic and computer apparatus and instruments for debiting and/or crediting financial accounts and/or for paying for goods or services; parts and fittings for all the aforesaid goods.

Class 10

Surgical, medical, dental and veterinary apparatus and instruments, artificial limbs, eyes and teeth; orthopedic articles; suture materials; air pillows for medical purposes; air cushions for medical purposes; air mattresses, for medical purposes; anaesthetic masks; bandages for joints, anatomical / supportive bandages; bandages, elastic; suspensory bandages; knee bandages, orthopedic; bed vibrators; beds, specially made for medical purposes; blood testing apparatus; breast pumps; condoms; contraceptives, non-chemical; abdominal corsets; crutches; cushions for medical purposes; diagnostic apparatus for medical purposes; electric acupuncture instruments; electrocardiographs; electrodes for medical use; feeding bottles / babies' bottles; supports for flat feet; arch supports for footwear; furniture especially made for medical purposes; hearing aids for the deaf; hearing protectors; inhalers; injectors for medical purposes; lamps for medical purposes; lasers for medical purposes; spoons for administering medicine; physical exercise apparatus, for medical purposes; physiotherapy apparatus; probes for medical purposes; pulse meters; pumps for medical purposes; radiological apparatus for medical purposes; radiology screens for medical purposes; body rehabilitation apparatus for medical purposes; orthopaedic [orthopedic] soles / orthopaedic soles / orthopedic soles; sphygmotensimeters / arterial blood pressure measuring apparatus / sphygmomanometers; surgical apparatus and instruments; surgical implants [artificial materials]; syringes for injections; syringes for medical purposes; temperature indicator labels for medical purposes; testing apparatus for medical purposes / apparatus for use in medical analysis; thermal packs for first aid purposes; thermometers for medical purposes; vaporizers for medical purposes / sprayers for medical purposes; parts and fittings for all the aforesaid goods.

Class 12

Vehicles; apparatus for locomotion by land, air or water; aeronautical apparatus, machines and appliances; aeroplanes; air vehicles; air bags [safety devices for automobiles]; aircraft; amphibious airplanes; ambulances; anti-theft devices for vehicles; anti-theft alarms for vehicles; automobile hoods; automobile chains; automobile tires [tyres]; automobile bodies; stroller covers [pushchairs]; air balloons; barges; carts; seat covers for vehicles; ejector seats for aircraft; hoods for vehicles; repair outfits for inner tubes; inner tubes for bicycles, cycles; mudguards; non-skid devices for vehicle tires; parachutes; pedals for cycles; rolling stock for railways; rudders; vehicle running boards; saddle covers for bicycles or motorcycles; saddlebags adapted for bicycles; saddles for

bicycles, cycles or motorcycles; safety belts for vehicle seats; scooters [vehicles]; screw-propellers for boats; screw-propellers; screws [propellers] for ships; sculls / stern oars; seaplanes; safety seats for children, for vehicles; vehicle seats; brake segments for vehicles; timbers [frames] for ships; ships; snowmobiles; spare wheel covers / spare tire covers / spare tyre covers; sports cars; electric vehicles; space vehicles; refrigerated vehicles; military vehicles for transport; vehicles for locomotion by land, air, water or rail; air cushion vehicles; remote control vehicles, other than toys; yachts; parts and fittings for all the aforesaid goods.

Class 14

Precious metals and their alloys and goods in precious metals or coated therewith, not included in other classes; jewellery, precious stones; horological and chronometric instruments; alarm clocks; alloys of precious metal; anchors [clock and watch making]; atomic clocks; badges of precious metal; barrels [clock and watch making]; brooches [jewellery]; busts of precious metal; cases for clock- and watchmaking; cases for watches [presentation]; chains [jewellery]; watch chains; charms [jewellery] / trinkets [jewellery]; chronographs [watches]; chronometers; chronometrical instruments; chronoscopes; tie clips; clock cases; clocks; clocks and watches, electric; clockworks; cloisonné [jewellery]; coins; control clocks [master clocks] / master clocks; figurines [statuettes] of precious metal / statuettes of precious metal; gold, unwrought or beaten; gold thread [jewellery]; clock hands [clock and watch making]; ingots of precious metals; iridium; jewellery; jewellery cases [caskets] / jewelry cases [caskets]; key rings [trinkets or fobs]; cuff links; medals; movements for clocks and watches; ornaments [jewellery]; hat ornaments of precious metal; ornamental pins; pins [jewellery]; tie pins; rhodium; rings [jewellery]; statues of precious metal; stopwatches; sundials / sun dials; copper tokens; watch bands / straps for wristwatches / watch straps; watch glasses / watch crystals; watch cases; watches; wristwatches.

Class 16

Paper, cardboard and goods made from these materials, not included in other classes; printed matter; bookbinding material; photographs; stationery; adhesives for stationery or household purposes; artists' materials; paint brushes; typewriters and office requisites (except furniture); instructional and teaching material (except apparatus); plastic materials for packaging (not included in other classes); printers' type; printing blocks; absorbent sheets of paper or plastic for foodstuff packaging; addressing machines; adhesive tapes for stationery or household purposes; adhesives [glues] for stationery or household purposes; advertisement boards of paper or cardboard; albums / scrapbooks; almanacs; announcement cards [stationery]; aquarelles / watercolors [paintings] / watercolours [paintings]; artists' watercolor [watercolour] saucers / watercolor [watercolour] saucers for artists / artists' watercolor saucers / artists' watercolour saucers; atlases; conical paper bags; bags [envelopes, pouches] of paper or plastics, for packaging; garbage bags of paper or of plastics; balls for ball-point pens; bibs of paper; loose-leaf binders; binding strips [bookbinding]; bookbinding apparatus and machines [office equipment]; bookbindings; bookends; booklets; bookmarkers; books; bottle envelopes of cardboard or paper; bottle wrappers of cardboard or paper; paper bows; boxes of cardboard or paper; calendars; cardboard; cardboard articles;

cards / charts; catalogues; holders for checkbooks [cheque books]; cloth for bookbinding; bookbinding cloth; coasters of paper; comic books; paper tapes and cards for the recordal of computer programmes; covers [stationery] / wrappers [stationery]; cream containers of paper; diagrams; document files [stationery]; document holders [stationery]; drawing pads; drawing pins / thumbtacks; drawing boards; drawing materials; drawing instruments; drawing sets; drawing pens; electrocardiograph paper; engravings; envelopes [stationery]; writing board erasers; etchings; face towels of paper; figurines [statuettes] of papier mâché; files [office requisites]; flags of paper; flyers; folders for papers / jackets for papers; folders [stationery]; forms, printed; fountain pens; galley racks [printing]; terrestrial globes; graphic prints; graphic representations; greeting cards; gummed tape [stationery]; gummed cloth for stationery purposes; hectographs; histological sections for teaching purposes; passport holders; humidity control sheets of paper or plastic for foodstuff packaging; index cards [stationery]; indexes; inkstands; inkwells; labels, not of textile; ledgers [books]; lithographic works of art; magazines [periodicals]; manifolds [stationery]; manuals [handbooks] / handbooks [manuals]; geographical maps; marking pens [stationery]; mats for beer glasses; moisteners for gummed surfaces [office requisites]; apparatus for mounting photographs; musical greeting cards; napkins of paper for removing make-up / tissues of paper for removing make-up; table napkins of paper; newsletters; newspapers; nibs; nibs of gold; note books; numbers [type]; office perforators; office requisites, except furniture; oleographs; pads [stationery]; writing pads / writing tablets; paint boxes [articles for use in school]; paint trays; paintings [pictures], framed or unframed; pamphlets; pantographs [drawing instruments]; paper; paper sheets [stationery]; pen cases / boxes for pens; pen wipers; pencil holders; pencil lead holders; pencils; penholders; pens [office requisites]; periodicals; photo-engravings; photographs [printed]; pictures; placards of paper or cardboard; place mats of paper; posters; printed matter; prospectuses; printed publications; punches [office requisites]; paper for radiograms; graphic reproductions; paper ribbons; square rulers; drawing rulers; school supplies [stationery]; scrapers [erasers] for offices; signboards of paper or cardboard; silver paper; slate pencils; song books; spools for inking ribbons; stamp pads; stamp stands; address stamps; stamps [seals]; cases for stamps [seals]; stands for pens and pencils; stapling presses [office requisites]; starch paste [adhesive] for stationery or household purposes; packaging material made of starches; stationery; stickers [stationery]; tablemats of paper; tags for index cards; teaching materials [except apparatus]; tickets; printed timetables; trading cards other than for games; transfers [decalcomanias] / decalcomanias; cardboard tubes; type [numerals and letters] / letters [type]; wrapping paper / packing paper; wristbands for the retention of writing instruments; writing slates; writing or drawing books; writing materials; writing paper; writing cases [stationery]; letters; member guide booklet; member medical card; plastic materials for packaging (not included in other classes); printed matter relating to financial planning, investment analysis, portfolio allocation and recommendations for selecting financial instruments; investor reports and user manuals.

Class 18

Leather and imitations of leather, and goods made of these materials and not included in other classes; animal skins, hides; trunks and travelling bags; umbrellas and

parasols; walking sticks; whips, harness and saddlery; attaché cases; bags for climbers; bags for campers; bags [envelopes, pouches] of leather, for packaging / envelopes, of leather, for packaging / pouches, of leather, for packaging; garment bags for travel; net bags for shopping; bags for sports; bags; beach bags; hat boxes of leather; boxes of leather or leather board; boxes of vulcanised fibre; briefcases; canes / walking sticks; card cases [notecases]; cases, of leather or leatherboard; casings, of leather, for springs / casings, of leather, for plate springs; chamois leather, other than for cleaning purposes / skins of chamois, other than for cleaning purposes; furniture coverings of leather; umbrella covers; covers for animals / clothing for pets; walking stick handles / walking cane handles; horse blankets; slings for carrying infants; key cases; leather, unworked or semi-worked; imitation leather; moleskin [imitation of leather]; music cases; purses; rucksacks / backpacks; school bags / school satchels; shopping bags; shoulder belts [straps] of leather / bandoliers / leather shoulder belts / leather shoulder straps; sling bags for carrying infants; mountaineering sticks / alpenstocks; leather straps / leather thongs; suitcases; tool bags of leather, empty; travelling trunks; travelling bags; travelling sets [leatherware]; trimmings of leather for furniture / leather trimmings for furniture; trunks [luggage]; umbrellas; vanity cases, not fitted; pocket wallets; wheeled shopping bags.

Class 25

Clothing, footwear, headgear; aprons [clothing]; bandanas [neckerchiefs]; bath sandals; bathing caps; money belts [clothing]; camisoles; caps [headwear]; clothing; clothing for gymnastics; cyclists' clothing; dresses; ear muffs [clothing]; football shoes / football boots; footwear; gloves [clothing]; dressing gowns; gymnastic shoes; hats; headbands [clothing]; jackets [clothing]; knitwear [clothing]; leggings [leg warmers] / leg warmers; mittens; motorists' clothing; neckties; pants / drawers [clothing]; ponchos; pullovers / jumpers [pullovers]; pyjamas; ready-made clothing; bath robes; sandals; saris; sarongs; scarves / scarfs; shawls; shirts; shoes; short-sleeve shirts; skirts; slippers; socks; sports shoes; stockings; suits; bathing suits / swimsuits; sweaters; tee-shirts; trousers; bathing trunks / bathing drawers; uniforms; fishing vests; visors [headwear]; waterproof clothing; wet suits for water-skiing.

Class 35

Advertising; business management; business administration; office functions; commercial administration of the licensing of the goods and services of others; dissemination of advertising matter; updating of advertising material; advertising / publicity; advertising agencies / publicity agencies; rental of advertising space; advertising by mail order; commercial information and advice for consumers [consumer advice shop]; cost price analysis; telephone answering for unavailable subscribers; business appraisals; business management of performing artists; business management assistance; auctioneering; bill-posting / outdoor advertising; book-keeping / accounting; business auditing; business management and organization consultancy; business management consultancy; business organization consultancy; professional business consultancy; business management of sports people; presentation of goods on communication media, for retail purposes; price comparison services; compilation of information into computer databases; systemization of information into computer

databases; data search in computer files for others; demonstration of goods; direct mail advertising; business efficiency expert services; employment agencies; organization of exhibitions for commercial or advertising purposes; organization of fashion shows for promotional purposes; computerized file management; economic forecasting; import-export agencies; commercial or industrial management assistance; commercial information agencies; business information; business inquiries; business investigations; invoicing; layout services for advertising purposes; personnel management consultancy; advisory services for business management; marketing studies; marketing research; marketing; modelling for advertising or sales promotion; news clipping services; on-line advertising on a computer network; organization of trade fairs for commercial or advertising purposes; outsourcing services [business assistance]; payroll preparation; photocopying services; opinion polling; word processing; administrative processing of purchase orders; procurement services for others [purchasing goods and services for other businesses]; production of advertising films; public relations; publicity columns preparation; publication of publicity texts; writing of publicity texts; radio advertising / radio commercials; personnel recruitment; office machines and equipment rental; rental of photocopying machines; rental of advertising time on communication media; document reproduction; business research; retail or wholesale services for pharmaceutical, veterinary and sanitary preparations and medical supplies; retail and wholesale of cosmetics and personal care products, telecommunication goods, computers, computer software, computer software applications, computer hardware, computer peripheral devices, electronic publications, medical devices, vehicles, machineries, watches, clocks, printed matters, paper products, stationeries, items made of leather or imitation leather, bags, luggage bags, clothing, headgear, footwear; sales promotion for others; distribution of samples; secretarial services; sponsorship search; drawing up of statements of accounts; compilation of statistics; tax preparation; telemarketing services; television advertising / television commercials; psychological testing for the selection of personnel; transcription; typing; administration processing of purchase orders; personal management consultancy; computer data processing; computer data management; sales, business, advertising and promotional information services; telephone answering (for others); provision of sales, business, advertising and promotional information through a global computer network; the bringing together, for the benefit of others, of a variety of goods, enabling customers to conveniently view and purchase those goods from a general merchandise internet web site and a wholesale outlet, in the field of bleaching preparations and other substances for laundry use, in the field of cleaning preparations, polishing preparations, scouring preparations, abrasive preparations, soaps, perfumery, essential oils, cosmetics, hair lotions, dentifrices, fragrances, air fragrancing preparations, personal care products, cosmetic preparations, dyes, adhesives, bases for flower perfumes, joss sticks, scented wood, shoemakers' wax, shoe cream, shoe wax and shoe polish, in the field of pharmaceutical and veterinary preparations, in the field of sanitary preparations for medical purposes; dietetic food and substances adapted for medical or veterinary use, food for babies, dietary supplements for humans and animals, in the field of plasters, materials for dressings, material for stopping teeth, dental wax, disinfectants, preparations for destroying vermin, fungicides and herbicides, in the field of machines and machine tools, motors and engines, machine coupling and transmission components, in the field

of agricultural implements, incubators for eggs, automatic vending machines, in the field of scientific, nautical, navigational, surveying, photographic, cinematographic, optical, weighing, measuring, signalling, checking (supervision), life-saving and teaching apparatus and instruments, in the field of apparatus and instruments for conducting, switching, transforming, accumulating, regulating or controlling electricity, anti-interference devices (electricity), in the field of apparatus for recording, transmission or reproduction of sound and/or images, in the field of mechanisms for coin-operated apparatus, cash registers, calculating machines, calculating disks, in the field of computers, computer hardware, computer firmware, computer software, computer peripherals, data processing equipment, electronic agendas, computer parts, accessories for computers, in the field of electrical devices, electrical apparatus, electrical equipment in the field of telecommunications apparatus, telecommunications equipment in the field of fire-extinguishing equipment, fire-extinguishing apparatus, alarms, anti-theft warning apparatus, in the field of anti-dazzle shades and anti-glare visors, anti-glare glasses, in the field of bags, cases, covers, containers, cords, bells, in the field of protective clothing, safety equipment, safety apparatus, parts for safety apparatus and equipment, security apparatus, security devices, in the field of diving apparatus, diving equipment, sports apparatus, sports equipment, in the field of battery chargers, animated cartoons, in the field of cell phone straps, in the field of eyeglass chains and pince-nez chains, in the field of mechanisms for coin-operated apparatus, coin-operated mechanisms for television sets, in the field of cyclotrons, darkrooms (photography), detectors, smoke detectors, diagnostic apparatus, not for medical purposes, digital photo frames, electronic pocket translators, editing appliances for cinematographic films and apparatus for editing cinematographic film, filters for respiratory masks, fire blankets, flashlights (photography), food analysis apparatus, Global Positioning System (GPS) apparatus, in the field of heat regulating apparatus, holograms, optical lanterns and optical lamps, magic lanterns, lasers, not for medical purposes, light-emitting diodes (LED), electric locks, in the field of magnets, marine compasses, material testing instruments and machines, in the field of measuring apparatus, electric measuring devices, measuring instruments, mechanical signs, meteorological instruments, money counting and sorting machines, electric monitoring apparatus, neon signs, in the field of electronic notice boards, observation instruments, optical fibers [fibres] [light conducting filaments] and light conducting filaments [optical fibers [fibres]], electronic pens [visual display units], periscopes, photocopiers [photographic, electrostatic, thermic]; phototelegraphy apparatus, light-emitting electronic pointers, portable media players, in the field of projection screens, projection apparatus, protection devices for personal use against accidents, in the field of electronic publications (downloadable), punched card machines for offices, radar apparatus, radiological apparatus for industrial purposes, railway traffic safety appliances, bar code readers, optical character readers, in the field of electric installations for the remote control of industrial operations, electro-dynamic apparatus for the remote control of signals, remote control apparatus, in the field of respirators for filtering air, respiratory masks, other than for artificial respiration and respirators, other than for artificial respiration, in the field of road signs (luminous or mechanical), rods for water diviners, safety tarpaulins, in the field of satellite navigational apparatus, satellites for scientific purposes, in the field of signal lanterns, signalling panels (luminous or

mechanical), signalling whistles, signals (luminous or mechanical), signs (luminous), sirens, in the field of slide projectors and transparence projection apparatus, socks (electrically heated), spectacle frames; parts for spectacles, spectacle cases, sunglasses, in the field of steering apparatus (automatic) for vehicles, in the field of teleprinters and teletypewriters, teleprompters, television apparatus, automated teller machines [ATM], temperature indicator labels (not for medical purposes), theft prevention installations (electric), ticket dispensers, time switches (automatic), totalizators, traffic-light apparatus [signalling devices], voting machines, in the field of X-ray tubes not for medical purposes, X-ray apparatus not for medical purposes, apparatus and installations for the production of X-rays, not for medical purposes, (re-positioned), in the field of code generators, apparatus for coding and decoding signals, in the field of instruments for recording, receiving, transmitting and/or reproducing data, information, pictures, images, and/or sound, in the field of electronic and computer apparatus and instruments for debiting and/or crediting financial accounts and/or for paying for goods or services as well as parts and fittings for all the aforesaid goods, in the field of surgical, medical, dental and veterinary apparatus, equipment, devices and instruments, in the field of artificial limbs, eyes and teeth, orthopedic articles, suture materials, in the field of air pillows for medical purposes, air cushions for medical purposes, air mattresses for medical purposes, bed vibrators, breast pumps, condoms, contraceptives (non-chemical), abdominal corsets, cushions for medical purposes, in the field of feeding bottles and babies' bottles, furniture especially made for medical purposes, surgical implants [artificial materials], temperature indicator labels for medical purposes, thermal packs for first aid purposes, in the field of parts and fittings for surgical, medical, dental orthopedic and veterinary apparatus, equipment, devices and instruments, in the field of vehicles, in the field of apparatus for locomotion by land, air or water, in the field of vehicles for locomotion by land, air, water or rail, in the field of aeronautical apparatus, machines and appliances, in the field of accessories, parts and fittings for vehicles, in the field of accessories parts and fittings for apparatus for locomotion by land, air or water, in the field of stroller covers [pushchairs], barges, carts, repair outfits for inner tubes, inner tubes for bicycles, cycles, in the field of parachutes, rolling stock for railways, saddle covers for bicycles or motorcycles, saddlebags adapted for bicycles, saddles for bicycles, cycles or motorcycles, in the field of parts and fittings for all the aforesaid goods, in the field of precious metals and their alloys and goods in precious metals or coated therewith, in the field of jewellery, precious stones, in the field of horological and chronometric instruments, in the field of accessories, parts and fittings for horological and chronometric instruments, in the field of cases for clock- and watchmaking, coins, jewellery cases [caskets] and jewelry cases [caskets], key rings [trinkets or fobs], cuff links, medals, ornamental pins, tie pins, copper tokens, in the field of paper, cardboard and goods made from these materials, in the field of printed matter, bookbinding material, photographs, stationery, adhesives for stationery or household purposes, artists' materials, paint brushes, in the field of typewriters and office requisites (except furniture), in the field of instructional and teaching material (except apparatus), plastic materials for packaging, printers' type, printing blocks, in the field of addressing machines, albums and scrapbooks, in the field of artists' equipment, parts of stationery, in the field of holders for checkbooks [cheque books], engravings, etchings, figurines [statuettes] of papier mâché, terrestrial globes, hectographs,

histological sections for teaching purposes, passport holders, lithographic works of art, mats for beer glasses, musical greeting cards, numbers [type], oleographs, paintings [pictures], photo-engravings, packaging material made of starches, transfers [decalcomanias] and decalcomanias, type [numerals and letters] and letters [type], member medical card, plastic materials for packaging, in the field of leather and imitations of leather, and goods made of these materials, in the field of animal skins, hides, bags, trunks and travelling bags, in the field of umbrellas and parasols, walking sticks, whips, harness and saddlery, in the field of boxes, cases, in the field of umbrella covers, covers for animals and clothing for pets, walking stick handles and walking cane handles, horse blankets, slings for carrying infants, key cases, purses, in the field of rucksacks and backpacks, bandoliers, mountaineering sticks and alpenstocks, vanity cases, not fitted, pocket wallets, wheeled shopping bags, in the field of clothing, footwear, headgear, in the field of wet suits for water-skiing; business services relating to compilation and rental of mailing lists; ordering services [for others]; business administration services for the processing of sales made on the Internet; loyalty program or incentive scheme redemption services in connection with the supply of benefits of value to customers; business management assistance; analysis on business management; compilation and maintenance of a register of domain names; collation, compilation of information relating to healthy living, healthy eating habits, nutrition, diet and fitness; consultancy, advisory services and provision of information relating to all the foregoing.

Class 36

Insurance; financial affairs; monetary affairs; real estate affairs; accident insurance underwriting; accommodation bureaux [apartments]; actuarial services; financial analysis; apartment house management; real estate appraisal; antique appraisal; art appraisal; jewellery appraisal; numismatic appraisal; stamp appraisal; banking; home banking; brokerage; brokerage of carbon credits; business liquidation services, financial; capital investments / fund investments / capital investment; clearing, financial / clearing-houses, financial; rent collection; organization of collections; financial consultancy; insurance consultancy; credit bureaux; credit card services; issuance of credit cards; customs brokerage; debit card services; debt collection agencies; debt advisory services; real estate agencies; real estate management; financial evaluation [insurance, banking, real estate]; repair costs evaluation [financial appraisal]; financial evaluation of standing timber / financial valuation of standing timber; factoring; financing services; fire insurance underwriting; fiscal assessments / fiscal valuations; charitable fund raising; electronic funds transfer; health insurance underwriting; hire-purchase financing / lease-purchase financing; housing agents / real estate brokers; financial information; insurance information; instalment loans; insurance brokerage; insurance underwriting; leasing of farms; lending against security; life insurance underwriting; loans [financing]; financial management; marine insurance underwriting; exchanging money; mortgage banking; mutual funds; pawnbrokerage; provident fund services; leasing of real estate; rental of offices [real estate]; renting of flats / renting of apartments; retirement payment services; safe deposit services; savings bank services; securities brokerage / stocks and bonds brokerage; financial sponsorship; stock exchange quotations; stock brokerage services; surety services / bail-bonding /

guarantees; issue of tokens of value; issuing of travellers' checks [cheques]; trusteeship / fiduciary; deposits of valuables; check [cheque] verification; capital management services; financial planning; investment analysis, portfolio allocation services; provision of information relating to financial planning, investment analysis, portfolio allocation and recommendations for selecting financial instruments via a global computer network; financial services; financial advisory services; financing of loans; professional consultancy services relating to insurance, financing, pensions, annuities, real estate, and investment; lease purchase financing; real estate broker; car appraisal; tax information supply; financial services associated with loyalty programs or incentive schemes; consultancy, advisory services and provision of information relating to all the foregoing.

Class 38

Telecommunications; rental of access time to global computer networks; radio broadcasting; television broadcasting; cable television broadcasting; cellular telephone communication; providing internet chatrooms; communications by fiber [fibre] optic networks; communications by computer terminals; electronic bulletin board services [telecommunications services]; transmission of greeting cards online; electronic mail; message sending; news agencies / wire service; paging services [radio, telephone or other means of electronic communication]; providing telecommunications connections to a global computer network; providing user access to global computer networks; providing access to databases; providing online forums; rental of facsimile apparatus; rental of modems; rental of telecommunication equipment; rental of telephones; satellite transmission; rental of message sending apparatus; information about telecommunication; providing telecommunication channels for teleshopping services; telecommunications routing and junction services; teleconferencing services; transmission of telegrams; communications by telegrams; telegraph services; telephone services; communications by telephone; telex services; computer aided transmission of messages and images; facsimile transmission; transmission of digital files; videoconferencing services; voice mail services; wireless broadcasting; leasing access time to a computer database; providing access to computer database on the global computer network for searching and retrieving information, data, web sites and resources available on computer networks; providing user access to a computer database containing electronic publications and data via computer networks for processing and/or displaying purposes; providing user access to remote computers containing electronic publications, bulletin boards, database and information accessible via computer; dissemination of information relating to healthy living, healthy eating habits, nutrition, diet and fitness; consultancy, advisory services and provision of information relating to all the foregoing.

Class 41

Education; providing of training; entertainment; sporting and cultural activities; academies [education]; arranging of beauty contests; booking of seats for shows; publication of books; sport camp services; providing casino facilities [gambling]; rental of cine-films / rental of motion pictures; cinema presentations / movie theatre presentations; club services [entertainment or education]; coaching [training]; arranging

and conducting of colloquiums; organization of competitions [education or entertainment]; organization of sports competitions; arranging and conducting of concerts; conducting fitness classes; arranging and conducting of conferences; arranging and conducting of congresses; correspondence courses; disc jockey services; discotheque services; dubbing; videotape editing; educational examination; electronic desktop publishing; entertainer services; entertainment / amusements; organization of exhibitions for cultural or educational purposes; organization of fashion shows for entertainment purposes; film production, other than advertising films; game services provided on-line from a computer network; games equipment rental; providing golf facilities; vocational guidance [education or training advice]; gymnastic instruction; health club services [health and fitness training]; education information; entertainment information; recreation information; language interpreter services; layout services, other than for advertising purposes; presentation of live performances; operating lotteries; microfilming; rental of movie projectors and accessories; providing museum facilities [presentation, exhibitions]; music composition services; music-halls; night clubs; orchestra services; organization of balls; organization of shows [impresario services]; amusement parks; personal trainer services [fitness training]; photographic reporting; photography; physical education; party planning [entertainment]; videotape film production; production of music; providing sports facilities; providing karaoke services; providing on-line electronic publications, not downloadable; publication of electronic books and journals on-line; radio entertainment; production of radio and television programmes; recording studio services; providing recreation facilities; rental of audio equipment; rental of video cameras / rental of camcorders; rental of sports grounds; news reporters services; scriptwriting services; arranging and conducting of seminars; services of schools [education]; production of shows; rental of sound recordings; rental of sports equipment, except vehicles; timing of sports events; rental of stadium facilities; movie studios; subtitling; arranging and conducting of symposiums; teaching / educational services / instruction services / tuition; television entertainment; publication of texts, other than publicity texts; writing of texts, other than publicity texts; theatre productions; ticket agency services [entertainment]; practical training [demonstration]; translation; rental of videotapes; videotaping; vocational retraining; arranging and conducting of workshops [training]; publication of diagrams, images and photographs; arranging, conducting, hosting, organizing and provision podcasts and workshops; design of educational courses, examinations and qualifications; consultancy services relating to the designing of training courses; interpretation; consultancy, advisory services and provision of information relating to all the foregoing.

Class 42

Scientific and technological services and research and design relating thereto; industrial analysis and research services; design and development of computer hardware and software; architectural consultation; architecture; bacteriological research; calibration [measuring]; chemical analysis; chemical research; chemistry research; clinical trials; cloud seeding; computer programming; updating of computer software; consultancy in the design and development of computer hardware; maintenance of computer software; computer system analysis; duplication of computer programs; installation of computer software; computer software consultancy; conversion of data or documents from

physical to electronic media; data conversion of computer programs and data [not physical conversion]; design of interior décor; industrial design; graphic arts design; computer system design; digitization of documents [scanning]; energy auditing; consultancy in the field of energy-saving; engineering; research in the field of environmental protection; weather forecasting / meteorological information; handwriting analysis [graphology]; hosting computer sites [Web sites]; information technology [IT] consulting services; scientific laboratory services; land surveying / land surveys; creating and maintaining Web sites for others; mechanical research; monitoring of computer systems by remote access; analysis of oil-field exploitation; packaging design / packaging design services; technical project studies; computer virus protection services; quality control; recovery of computer data; computer rental; research and development of new products for others; biological research; scientific research; providing search engines for the internet; server hosting; rental of Web servers; computer software design; rental of computer software; software as a service [SaaS]; styling [industrial design]; surveying; technical research; material testing; vehicle roadworthiness testing; water analysis; web site design consultancy; computer security; computer services relating to financial analysis system; computer services relating to interconnection of computer hardware and software; application software design; computer service relating to creating indexes of information, sites and resources on computer networks; design, drawing and commissioned writing, all for the compilation of web pages on the Internet; creating and maintaining web sites; computer database development; rental and leasing of computer apparatus, and computer data; creation of a register of domain names; computer and electronic signal coding and decoding; testing and evaluation of occupational health and safety; consultancy, advisory services and provision of information relating to the all foregoing.

Class 44

Medical services; veterinary services; hygienic and beauty care for human beings or animals; agriculture, horticulture and forestry services; alternative medicine services; aromatherapy services; artificial insemination services; public baths for hygiene purposes; Turkish baths; blood bank services; chiropractics; medical clinic services; dentistry; landscape design; hair implantation; health care; health spa services; health centres / health centers; health counselling / health counseling; convalescent homes / rest homes; nursing homes; hospices; hospitals; in vitro fertilization services; massage; medical assistance; medical equipment rental; midwife services; nursing, medical; opticians' services; pharmacists' services to make up prescriptions; pharmacy advice; physiotherapy / physical therapy; services of a psychologist; rehabilitation for substance abuse patients; beauty salons; sanatoriums; sauna services; solarium services; plastic surgery; telemedicine services; therapy services; visagists' services; advisory and consultancy services relating to healthy living, healthy eating habits, nutrition, diet and fitness; health clinic services; mental health services; health care consultation services; provision of information relating to healthy living, healthy eating habits, nutrition, diet and fitness; health assessment surveys; consultancy, advisory services and provision of information relating to all the foregoing.

Class 45

Legal services; security services for the protection of property and individuals; personal and social services rendered by others to meet the needs of individuals; adoption agency services; personal body guarding; licensing of computer software [legal services]; security consultancy; intellectual property consultancy; crematorium services; detective agencies; registration of domain names [legal services]; rental of fire alarms; funerals; genealogical research; licensing of intellectual property; intellectual property watching services; missing person investigations; personal background investigations; legal research; litigation services; opening of security locks; copyright management; mediation; monitoring of burglar and security alarms; social networking services; licencing of digital data, still images, moving images, audio and text; consultancy, advisory services and provision of information relating to all the foregoing.